



# California Strategic Fuels Reserve

Stillwater Associates

March 13, 2002



# Agenda



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- Background
- Current Supply Issues
- Strategic Reserve Do's & Don'ts
- Current CA Inventories
- Markets
- Options
- Effectiveness & Cost/Benefits Analysis
- Conclusions



# Background



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- Supply disruptions in 1999 caused severe price spikes
- AG taskforce recommended creation of Strategic Fuels Reserve
- State Assembly orders CEC to establish feasibility of SFR and pipelines from US Gulf
- Stillwater Associates was retained by CEC in August 2001 to conduct Reserve Study
- Study started out with extensive survey meetings with industry Stakeholders
- Subsequent work led to Stillwater's involvement in SCAQMD Rule 1178 and MTBE Phase Out
- Preliminary conclusions and proposed solutions now presented for comments – focus is on gasoline

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# What is at Stake?



California has never run out of gasoline yet, but:

- California Gasoline has the highest price volatility of any commodity traded in the US, except for California power
- The California petroleum industry operates with smaller inventories in terms of days of supply than any other major market worldwide
- California is becoming increasingly import dependent for all its petroleum products
- Physical and commercial barriers to entry are currently already an impediment to imports
- CARB Phase III and the phase out of MTBE will make things more difficult



## What is proposed?



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A unique solution that minimizes State interference:

- State creates one stop-shopping, fast track permit procedures for petroleum infrastructure related projects
- State facilitates additions to tank capacity for use by the industry
- State holds small inventory not as stagnant reserve but as a mechanism for the industry to conduct forward trades
- Flexible approach to a complex problem



## What the Proposals are NOT



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- Not a large reserve with arbitrary release trigger overhanging the market
- Not involving Government Price Controls
- Not an impediment to supply/demand interaction
- No unfair competition with those deeply invested in California markets
- Not built and operated by government
- Not exclusive to any particular market segment



# Agenda



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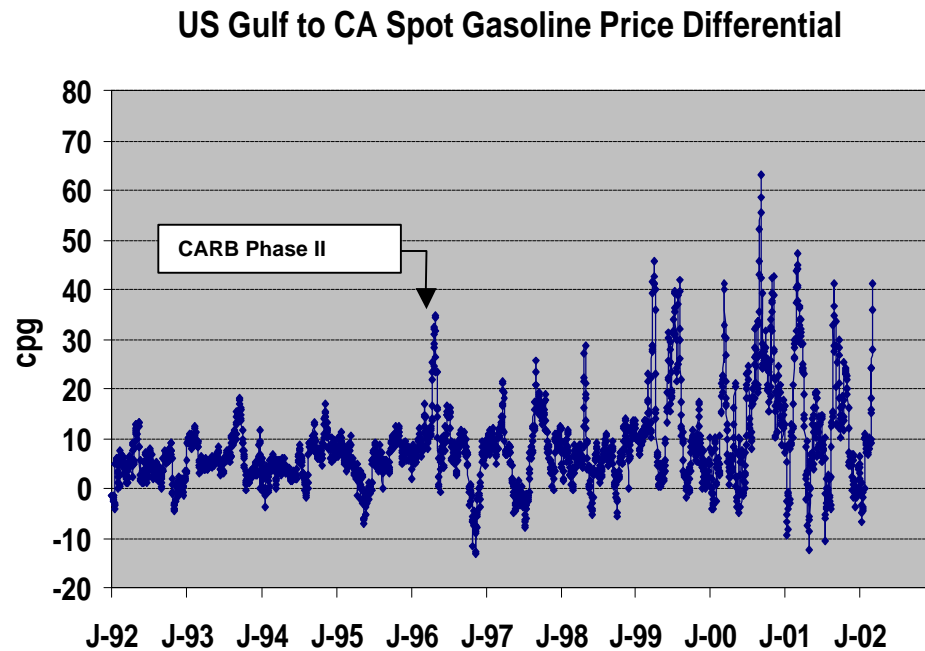
- Background
- Current Supply Issues
  - Supply/Demand Balance
  - Impact of MTBE Phase Out
  - Imports
- Strategic Reserve Do's & Don'ts
- Current CA Inventories
- Markets
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- Effectiveness & Cost/Benefits Analysis
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# Current Market Instability



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- Supply problems increased since 1996
- Rapidly increasing volatility indicates supply problems
- Underlying differential exceeds transportation cost, but little material moves
- Problems will become much worse with phase out of MTBE

**Houston, we have a problem**

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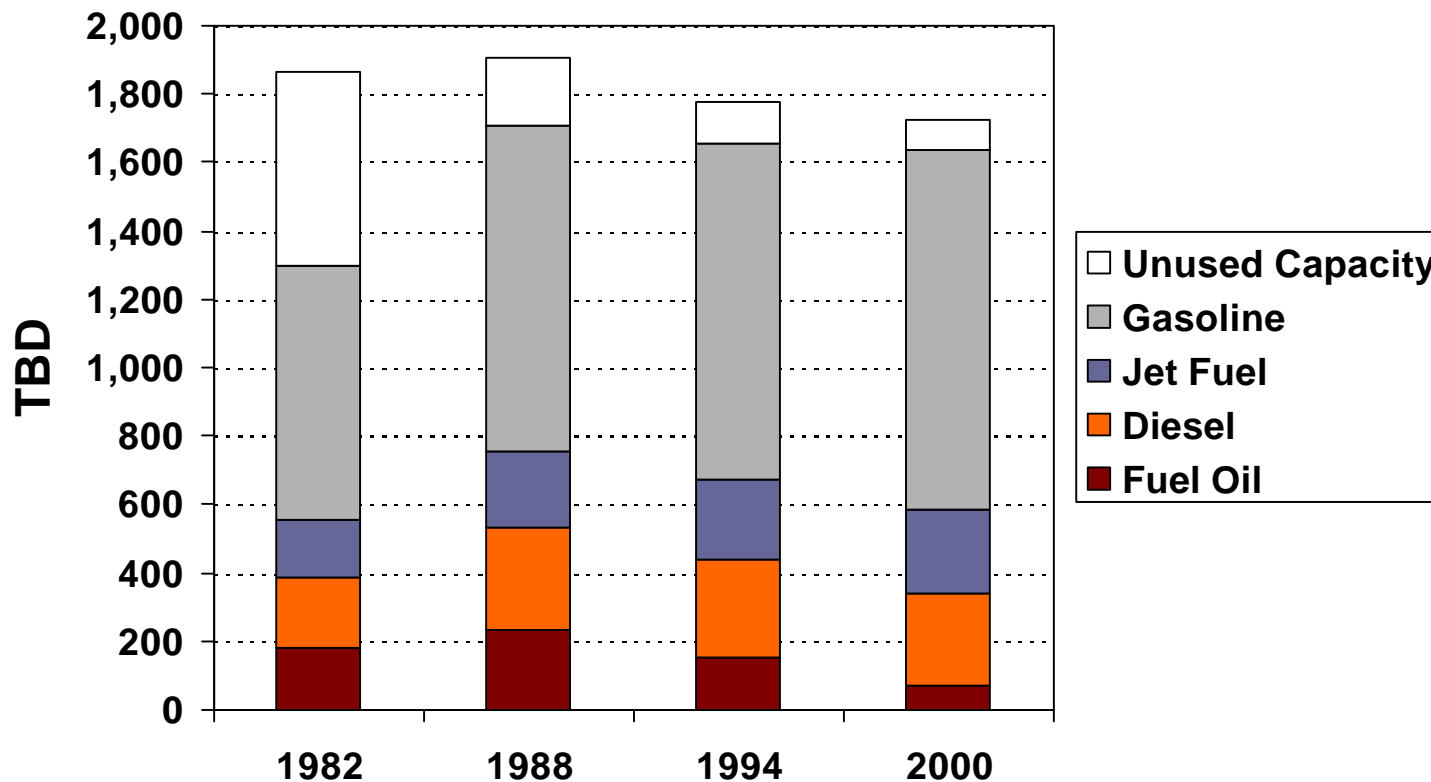




# CA Refinery Capacity



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**CA refinery runs, gasoline production are at maximum capacity**

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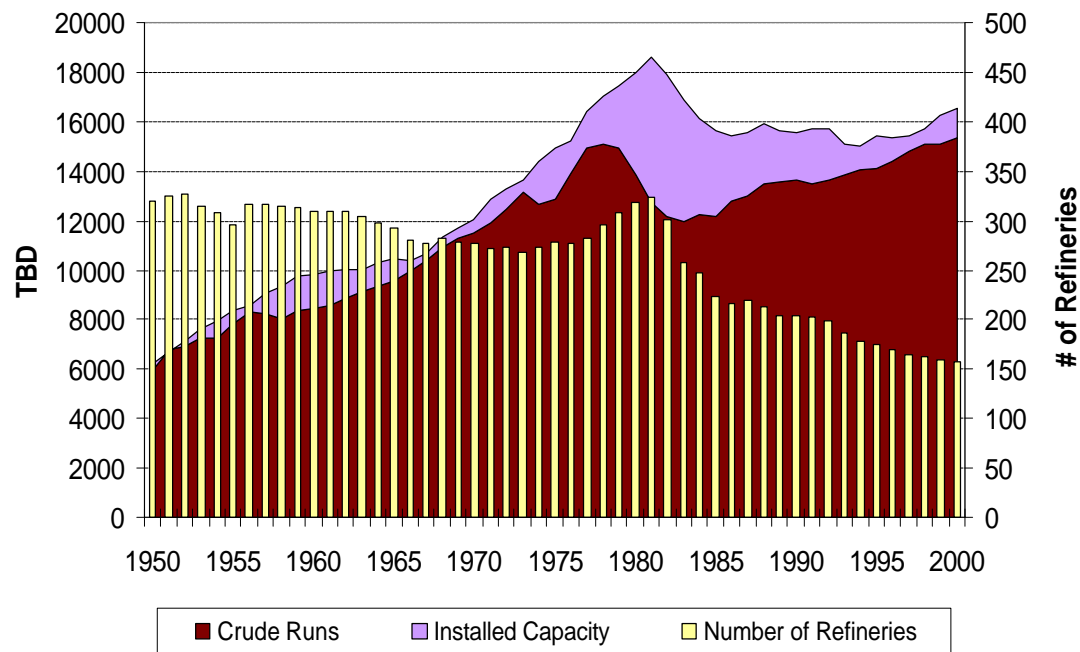


# Historical Analysis of US Refining Capacity



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US Refineries – Installed and Used Distillation Capacity  
1950 - 2000



- Regulated environment of late 1970s led to over-building of capacity
- 1981 Deregulation caused shutdown of non-economical refineries
- Last new refinery was built in US in 1981
- Over half of the then existing refineries have since been shut down
- Since 1984, distillation capacity has remained flat

**Refineries in US as a whole are at capacity**

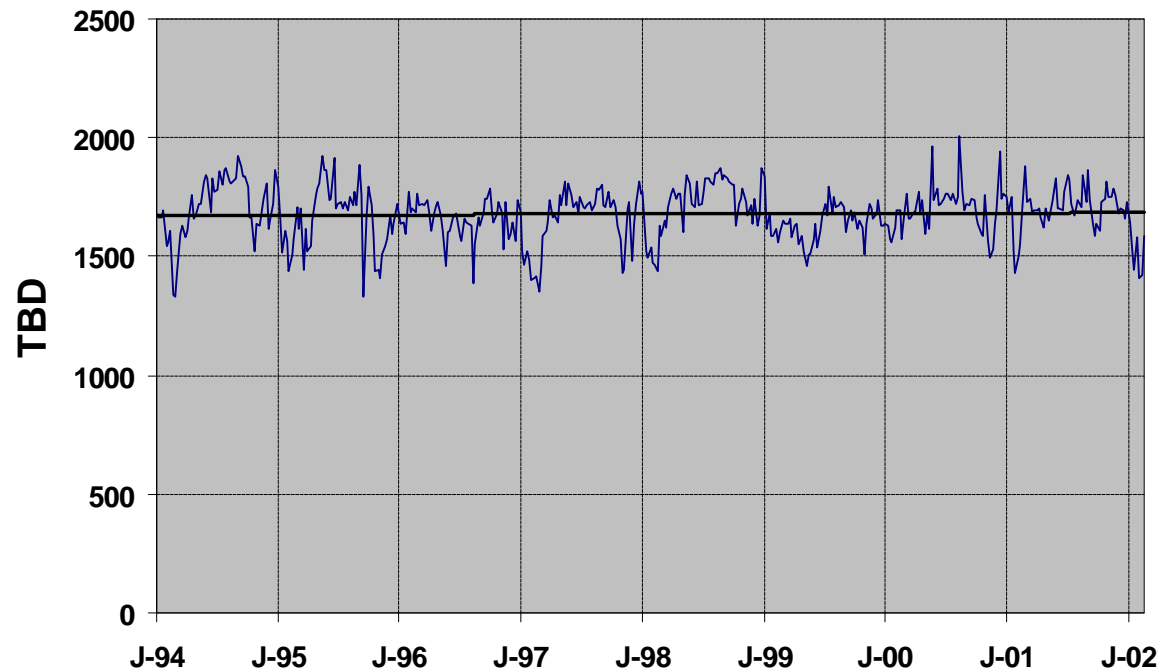
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# CA Refinery Crude Runs 1994 - 2001



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**CA refinery crude runs are essentially flat**

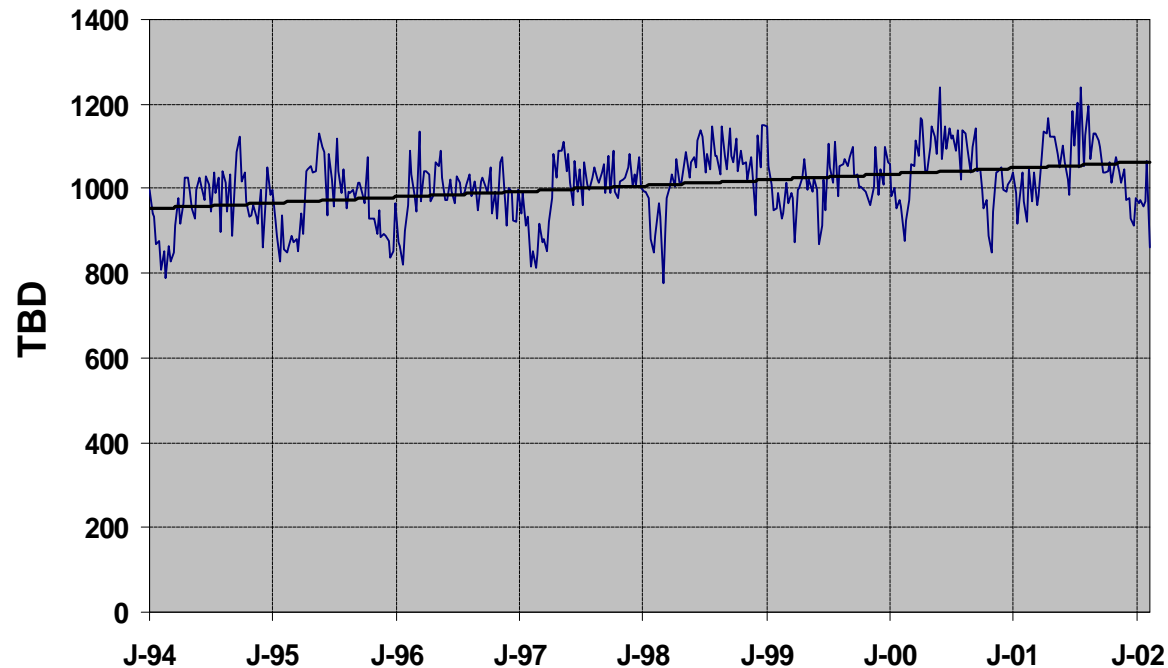
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# Gasoline Production by CA Refineries 1994 - 2001



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**However, CA gasoline output has increased 1.3% per year**

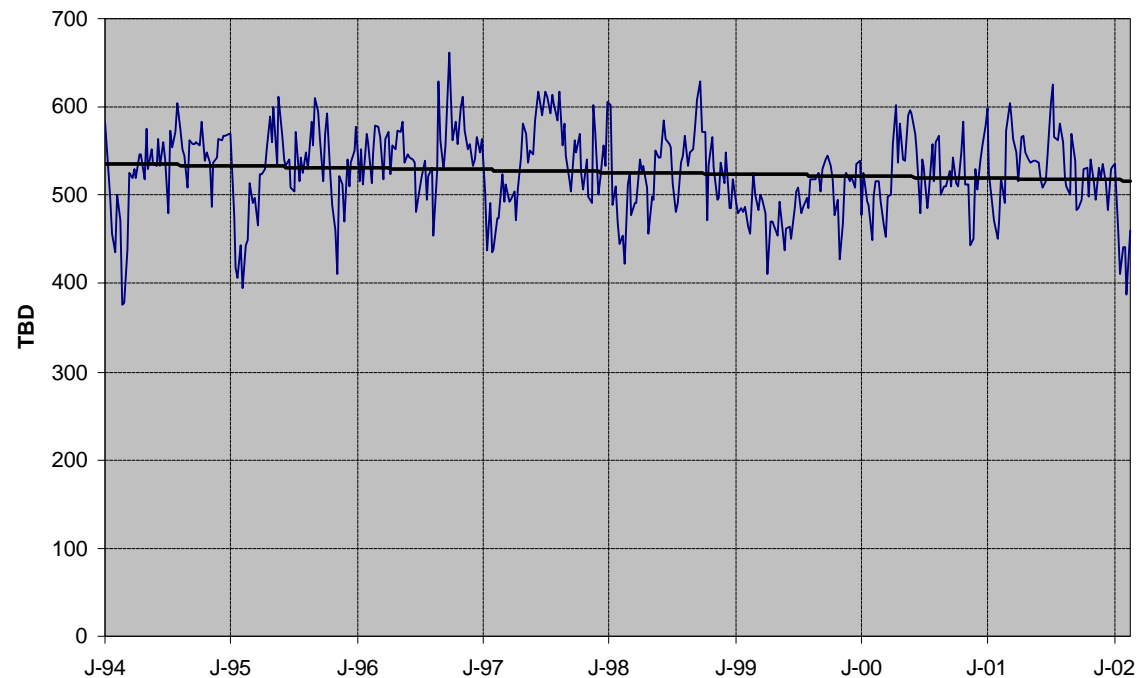
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# CA Production of Diesel 1994 - 2001



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**Over the same period, diesel decreased 0.4% per year**

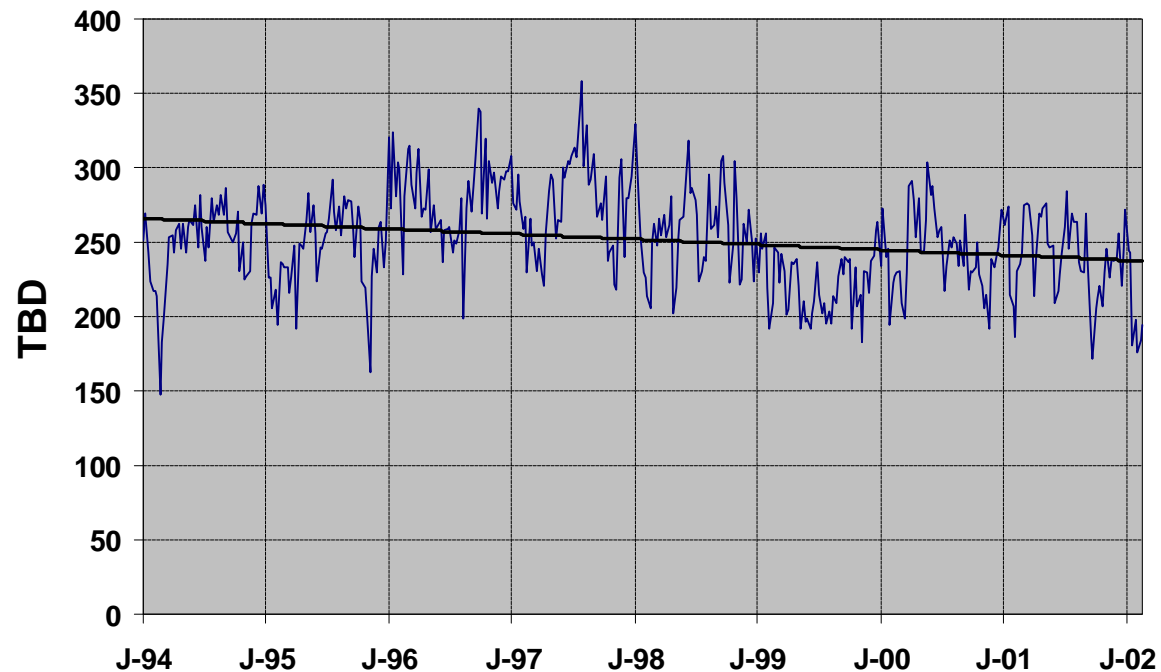
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## CA Production of Jet Fuel 1994 - 2001



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**Decrease is largest for jet, the easiest product to import**

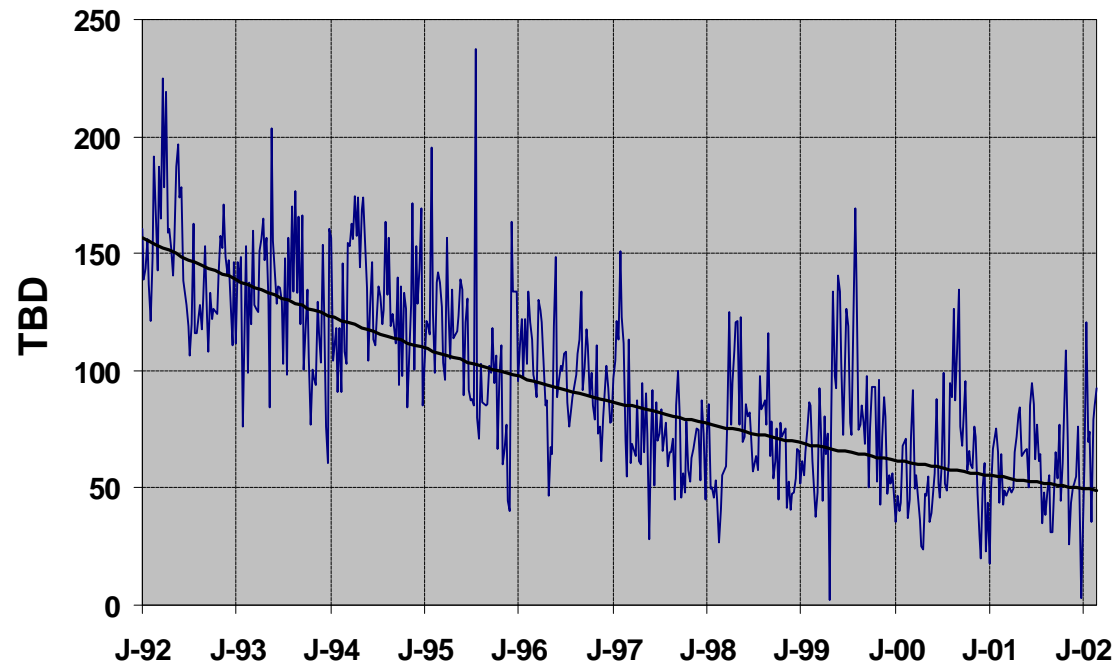
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# CA Production of Residual Fuels 1992 - 2001



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**CA refineries are close to reaching the bottom of the barrel**

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## *Refinery Disruptions*

*The underlying data for the disruption section have been provided to me by the US DOE and derived from third party sources and should not be quoted without my knowledge. The data have not been corroborated by the companies involved. Some, but not all, of the incidents have been verified in the public press.*





## DOE Disruption Data March '96 – March '01



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- DOE identified 65 Disruptions
- Only 49 contained Size and Duration data from OPIS reports
- Price data suggests potentially 15 other disruptions, not identified in the DOE database (of which 3 may have been turnarounds)
- Potential total number of disruptions is 80

**Only the 49 confirmed outages were included in this analysis**

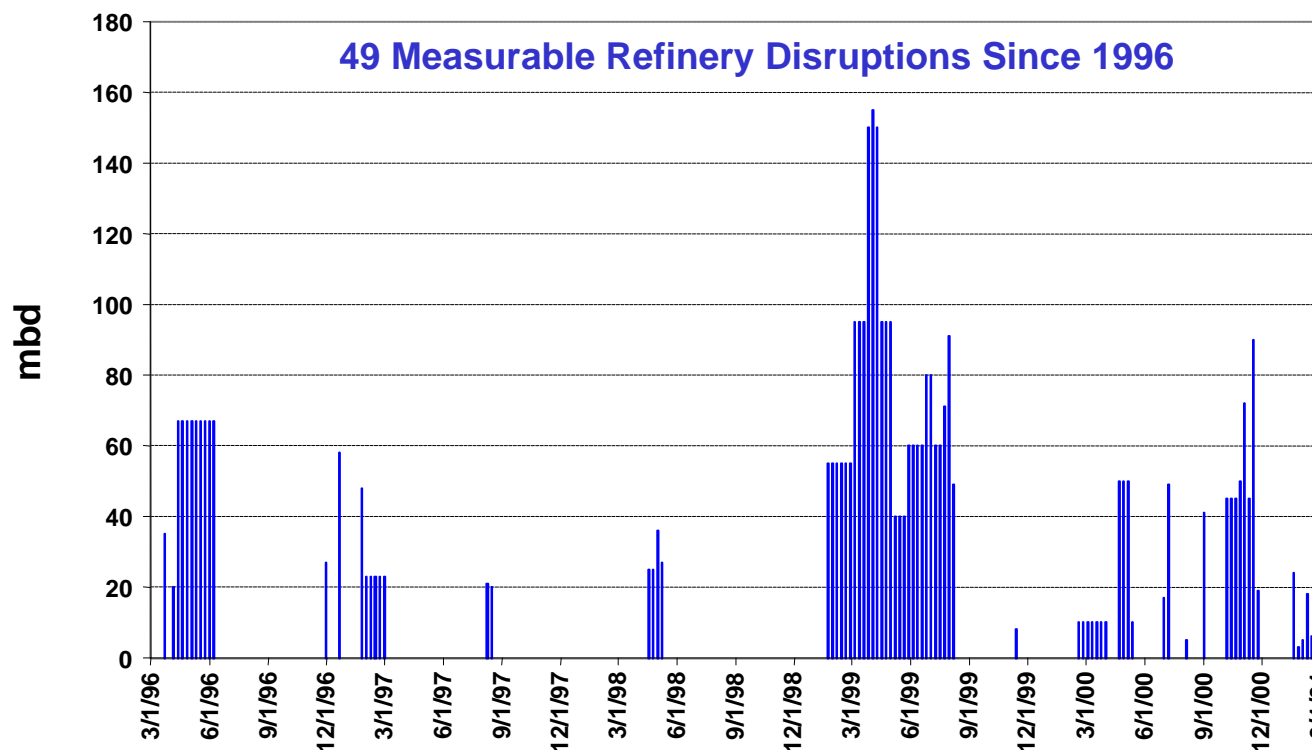


# Occurrence of Refinery Disruptions



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## Weekly Disruptions



**On average, refinery disruptions occur once a month since 1996**

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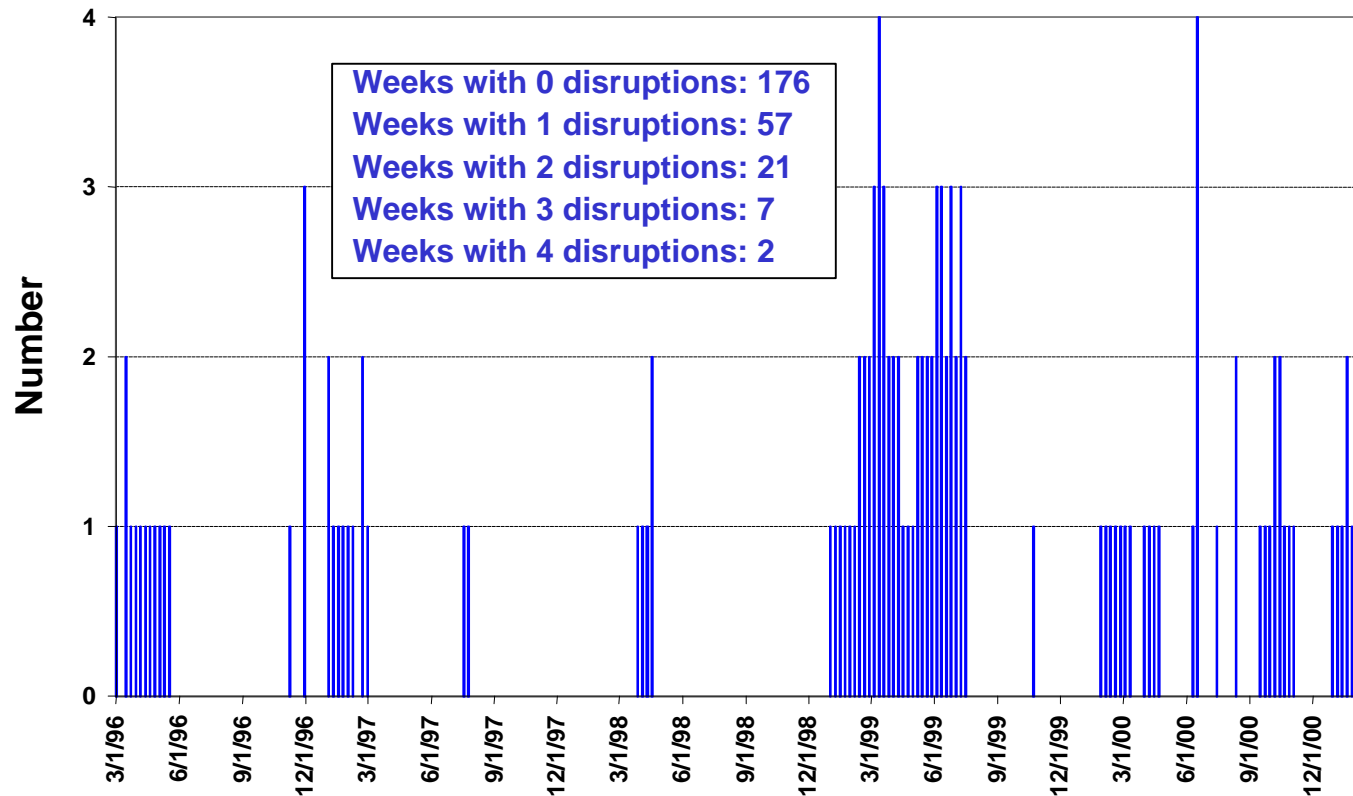


# Probability of Simultaneous Events



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## Refineries Experiencing Disruptions



**Multiple refinery disruptions can be ongoing simultaneously**

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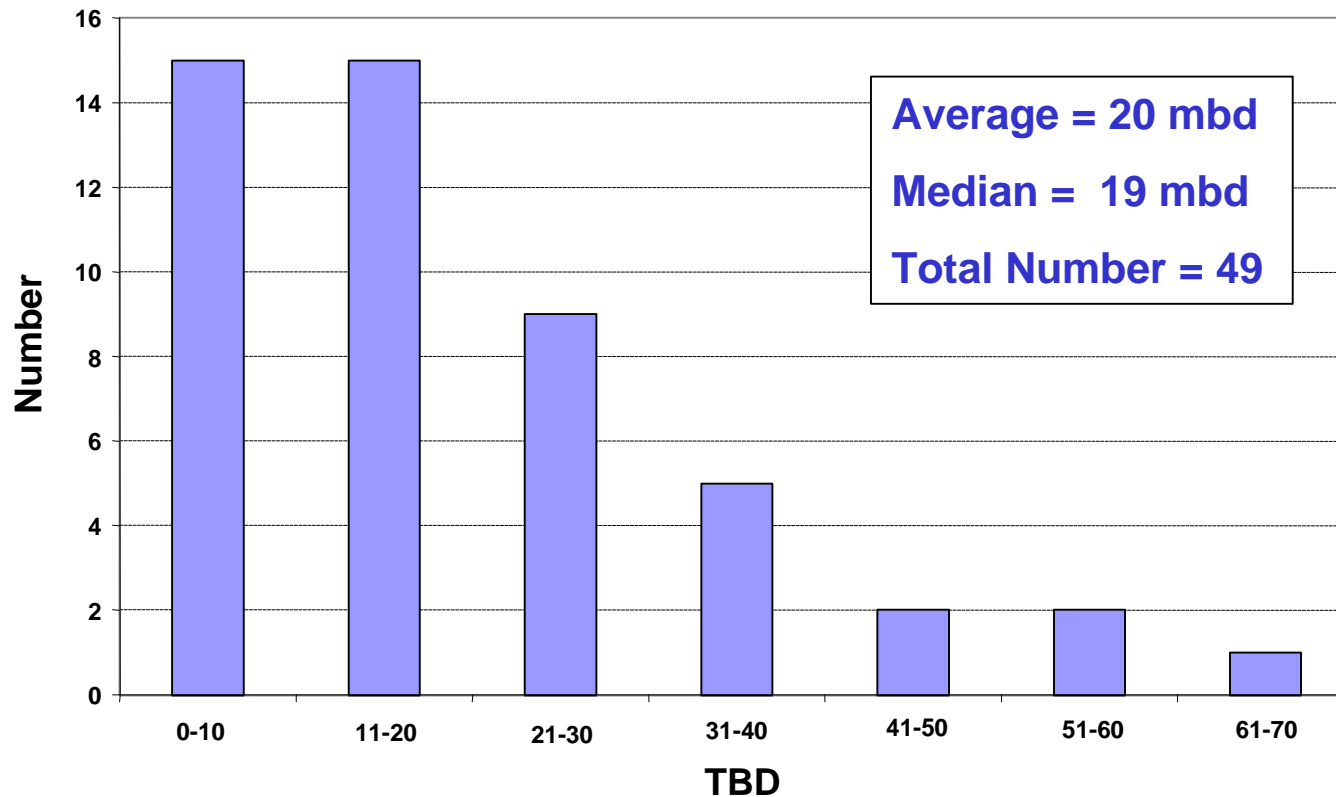


# Frequency and Magnitude of Disruptions



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Size of Refinery Disruptions



**Refinery disruptions average 20 TBD with several larger episodes**

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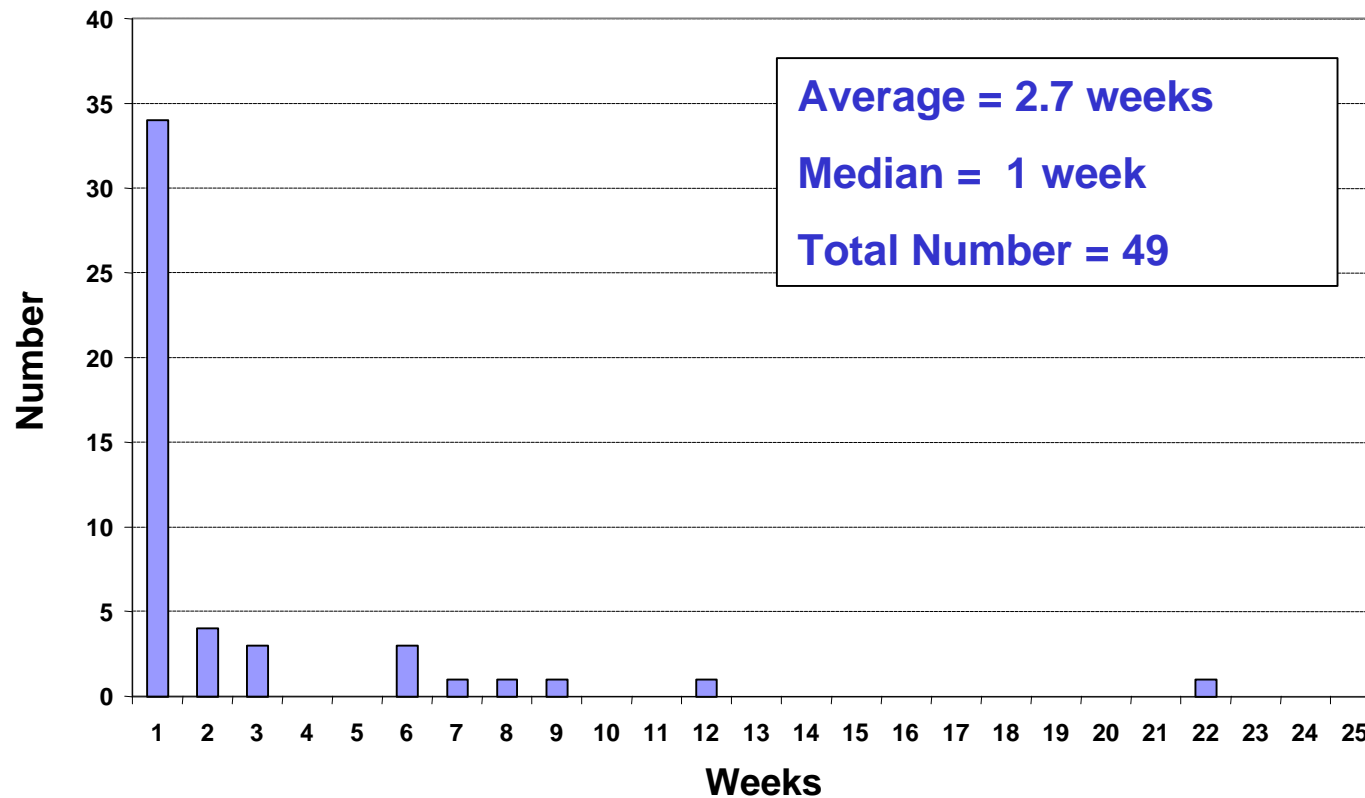


# Frequency and Duration Refinery Disruptions



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Duration of Refinery Disruptions



**Refinery disruptions average 3 weeks with several longer episodes**

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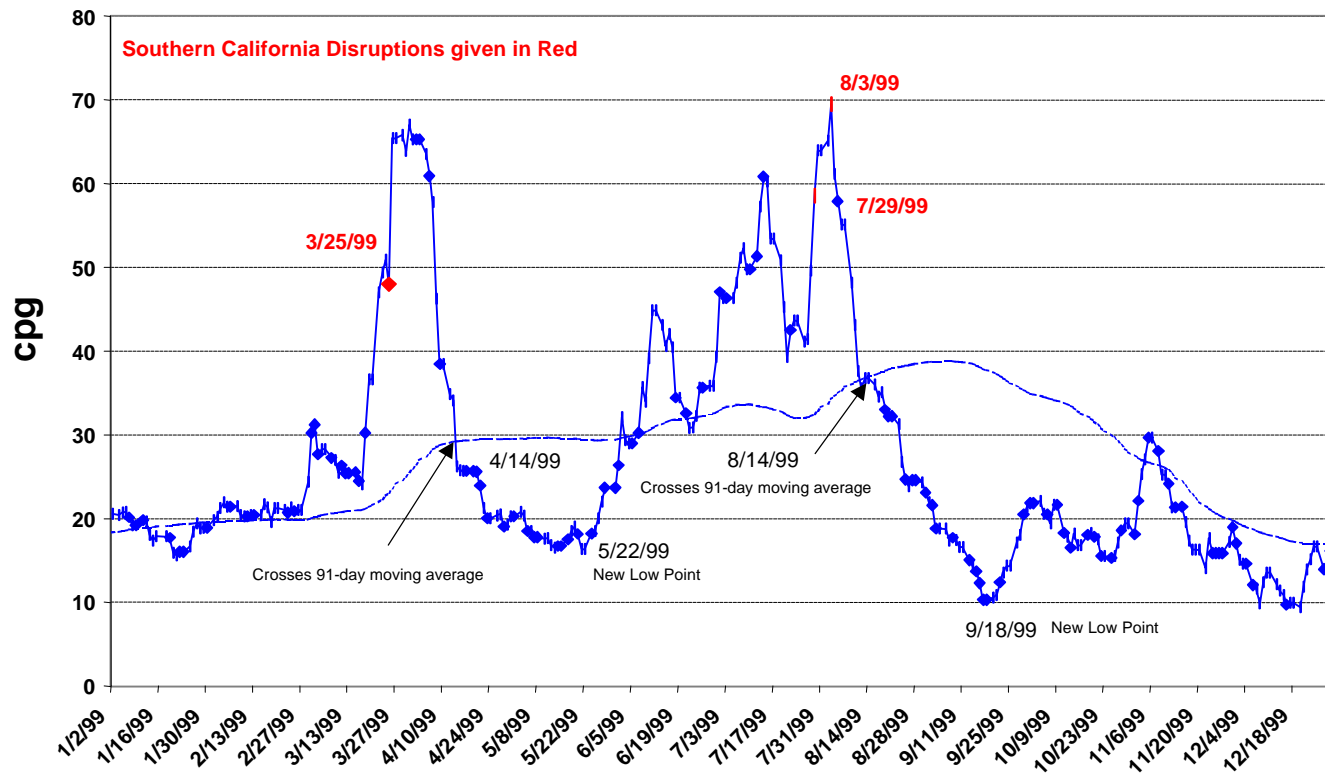


# Duration of Disruption Effect



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## 1999 Los Angeles Spot Gasoline Price Net of ANS



**Disruption Effect Lasts 6-8 Weeks**

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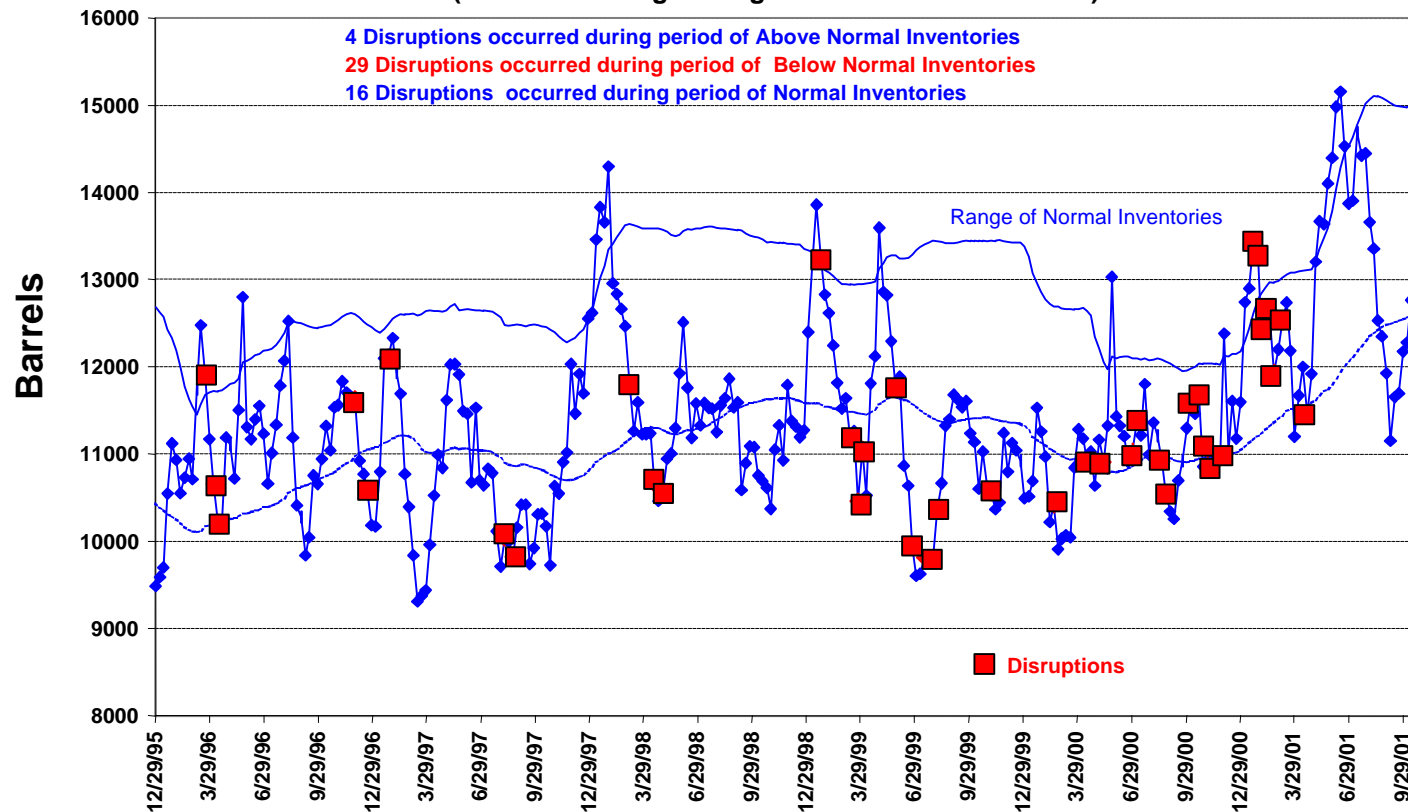
# Disruptions and Inventories



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## Weekly Inventories and Normal Range

(52 Week Moving Average  $\pm$  1 Standard Deviation)



**Most disruptions occur when inventories are below normal**

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# Summary of Supply by CA Refineries



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- Refineries are operating at capacity
- 1994 – 2001 CA Refinery Output: annual increase 1.3%
- 0.6% is increase in component imports, 0.7% is refinery operations
- Many refineries have reached limits of Title V Operating Permits
- Small increase will require costly, difficult new permitting
- Even though at 95% of nameplate, overall performance is good, unplanned outages occur almost every month

**Demand growth in excess of creep and any lost production must come from imports**

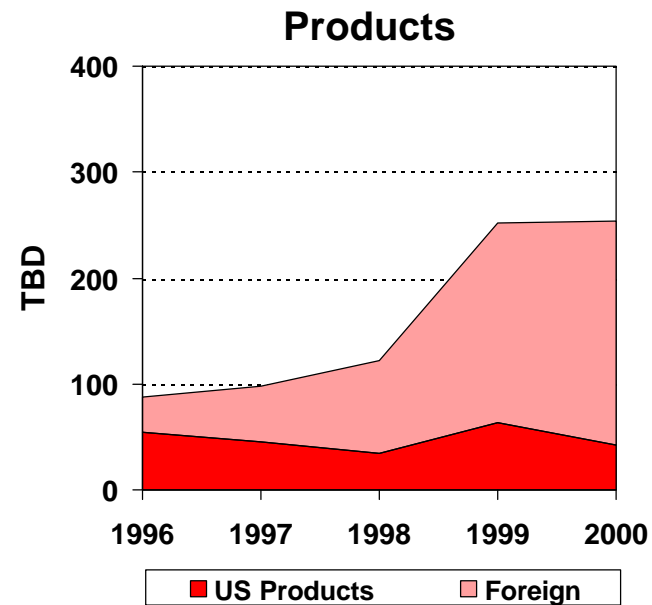
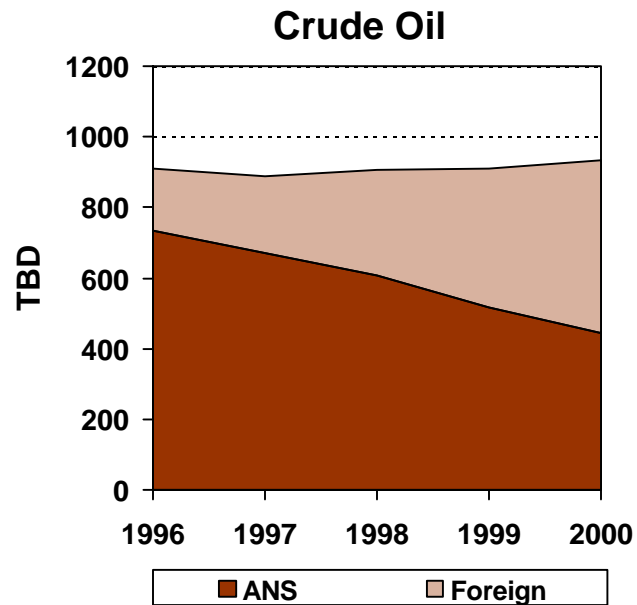




# California Petroleum Imports



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**CA is increasingly import dependent for its petroleum products**

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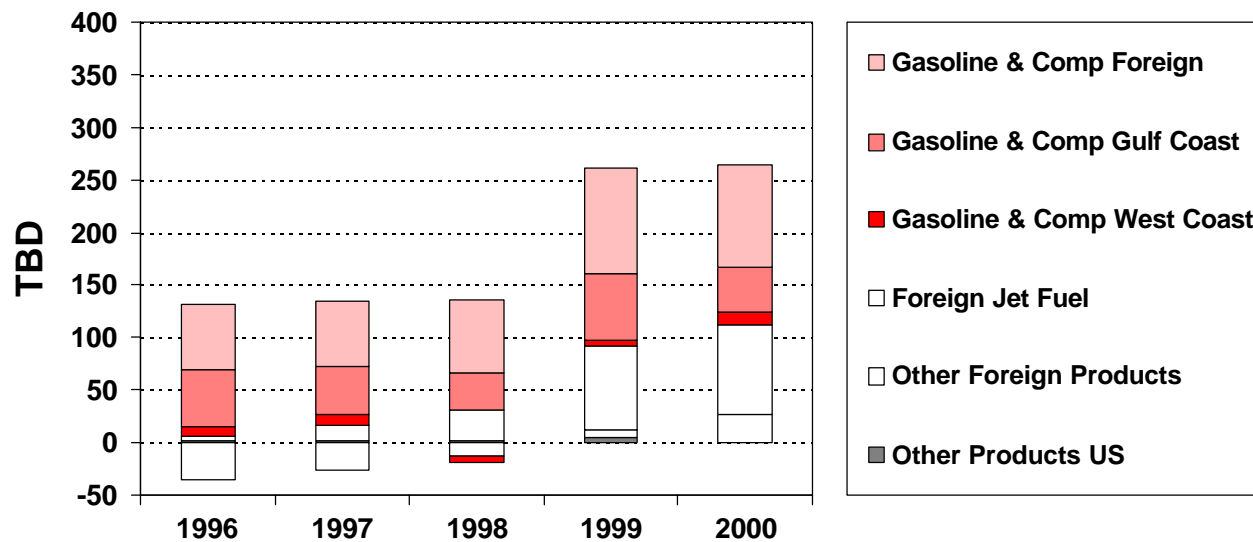


# CA Imports of Petroleum Products



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## CA Product Imports by Origin and Type



**CA has become a net importer for all products**  
**Increase in imports is met from foreign sources**

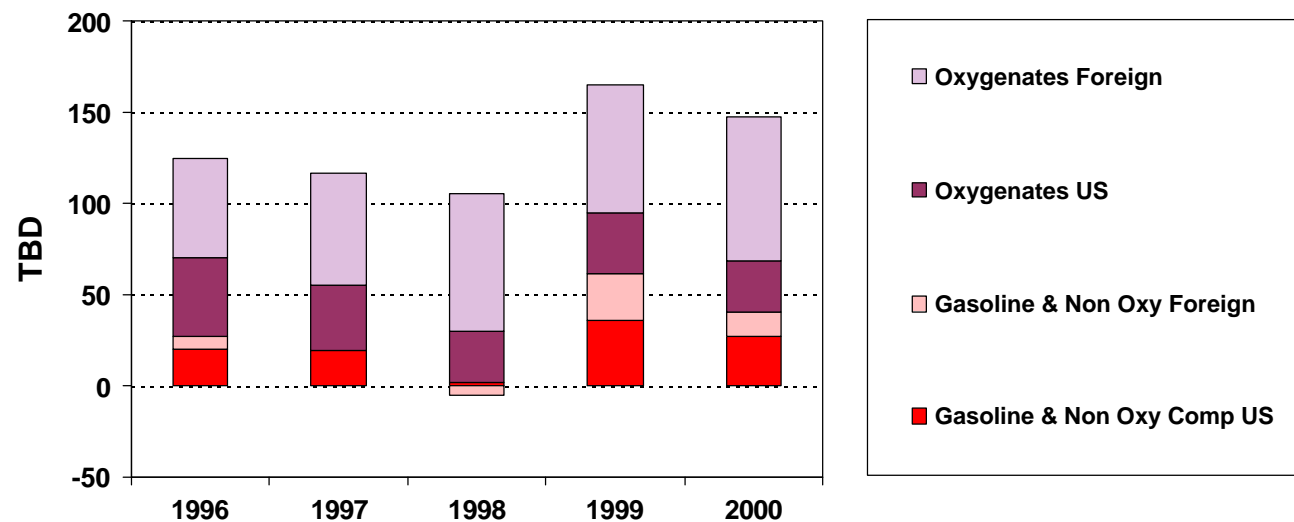


# Breakdown of CA Gasoline Imports



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CA Gasoline and Component Imports (incl. Oxygenates)



**Largest share of imports into CA Gasoline Pool is MTBE**

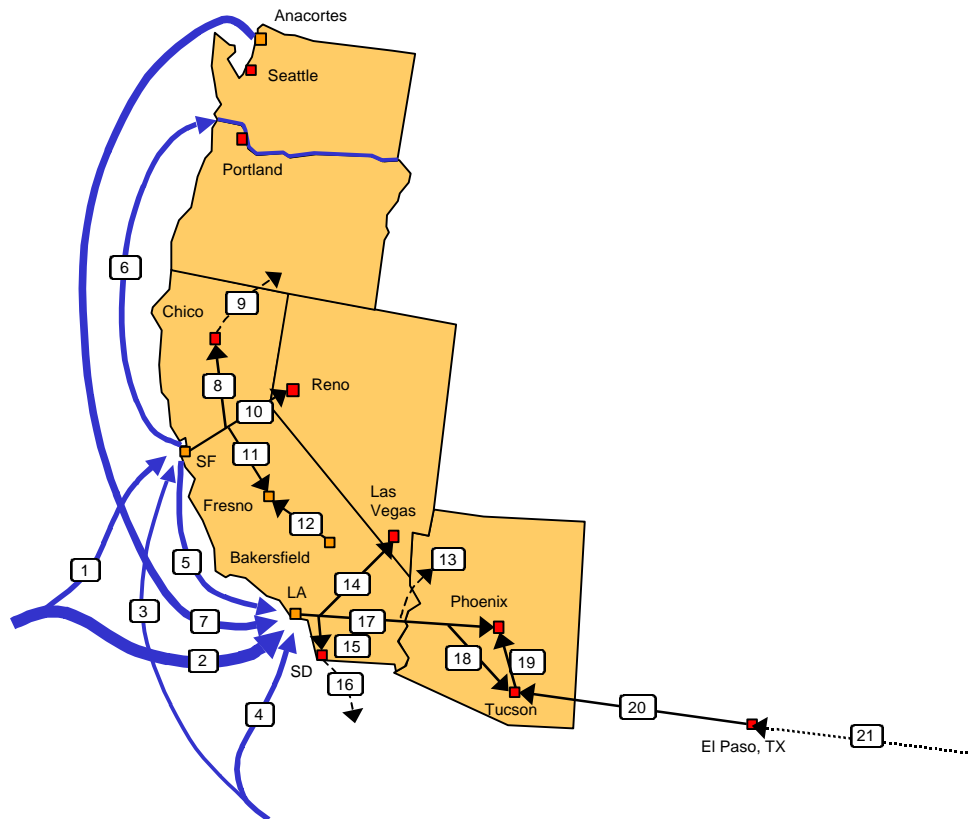
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# CA Gasoline and Component Movements



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Year 2000 Volumes	TBD
1 Foreign Imports into N-CA	29.8
2 Foreign Imports into S-CA	68.4
3 PADD III Imports into N-CA	6.8
4 PADD III Imports into N-CA	22.1
5 Ship/barge SF to LA	24.5
6 Ship/barge SF to Portland	28.0
7 Ship/Barge WA to LA	38.0
8 Kinder Morgan SF to Chico	17.6
9 Truck Chico into S-OR	0.4
10 Kinder Morgan SF to Reno	17.3
11 Kinder Morgan SF to Fresno	n/a
12 Kinder Morgan B'field to Fresno	n/a
13 Truck S-CA to W-NV, AZ	2.5
14 CALNEV LA to Las Vegas	45.9
15 Kinder Morgan LA to San Diego	n/a
16 Truck SD to Mexico	n/a
17 Kinder Morgan LA to Phoenix	60.9
18 Kinder Morgan LA - Tucson	4.1
19 Kinder Morgan El Paso - Phoenix	41.0
20 Kinder Morgan El Paso - Tucson	28.0
21 Longhorn	

**S-CA is most dependent on imports**

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# CA Gasoline Demand – Growth Drivers



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- **Population**
  - Growth CA 1980 – 2000: 1.9% per year; forecast 2000 – 2020: 1.4% per year
  - CA also supplies fuels to fast growing urban centers in NV, AZ
- **Population Density**
  - Land development in CA shows second highest urban sprawl in nation
  - Trend expected to worsen given disparate location of jobs and cheaper housing
- **Fuel Affordability**
  - Per capita income 1980 – 2000 increased 3.1% per year
  - Constant dollar cost of gasoline fell 30% in past 20 years
  - Trends expected to level, but not reverse in next 5 years
- **Vehicle Miles Traveled**
  - Increase 1980 – 2000: 3.3% per year
  - Forecast 2000 – 2020: slow down to 1.9% per year
- **Fuel Economy**
  - Average light duty vehicles improved from 12.6 mpg in 1980 to 20.7 mpg in 2000
  - Current trend is slight reversal due to popularity of light trucks, SUVs

Source: California Energy Commission Study on Transportation Fuels, December 2002

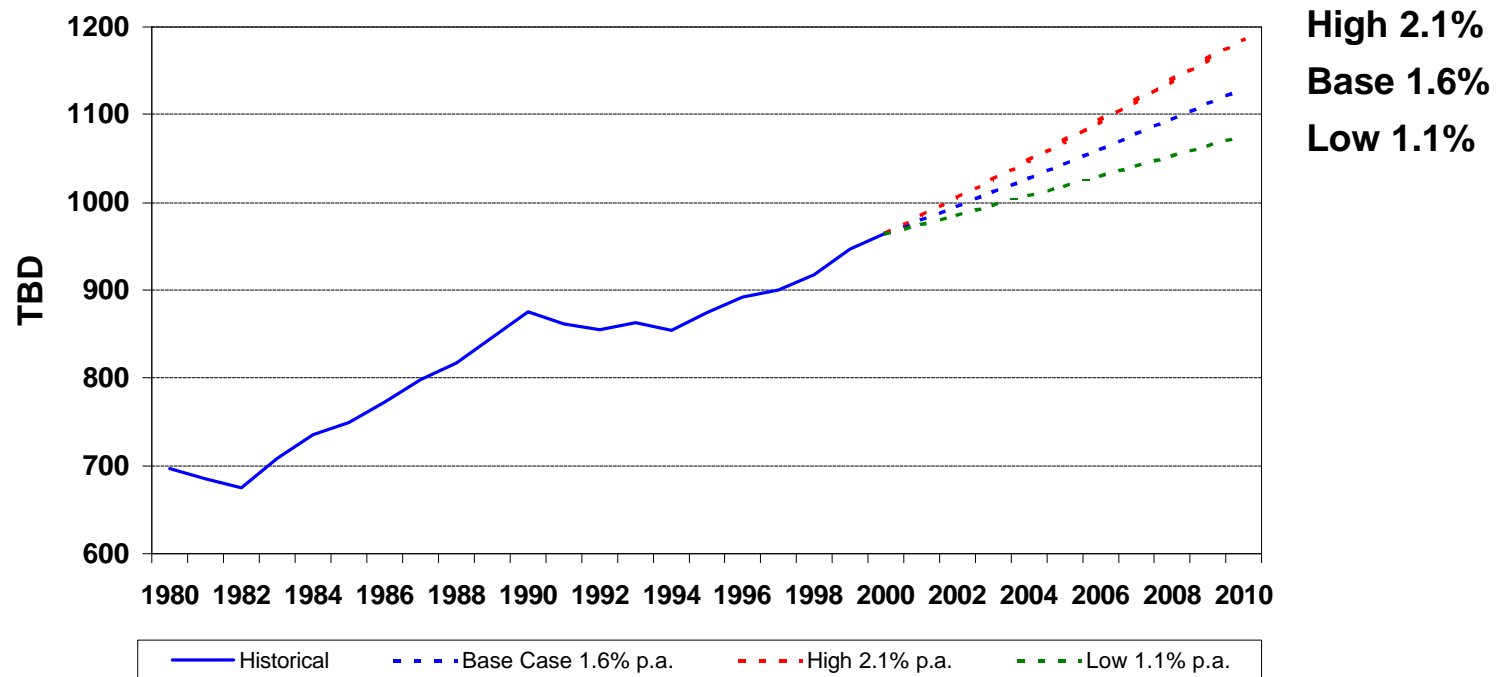
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# CARB RFG Demand



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**Current indicators show no sign of diminishing demand**

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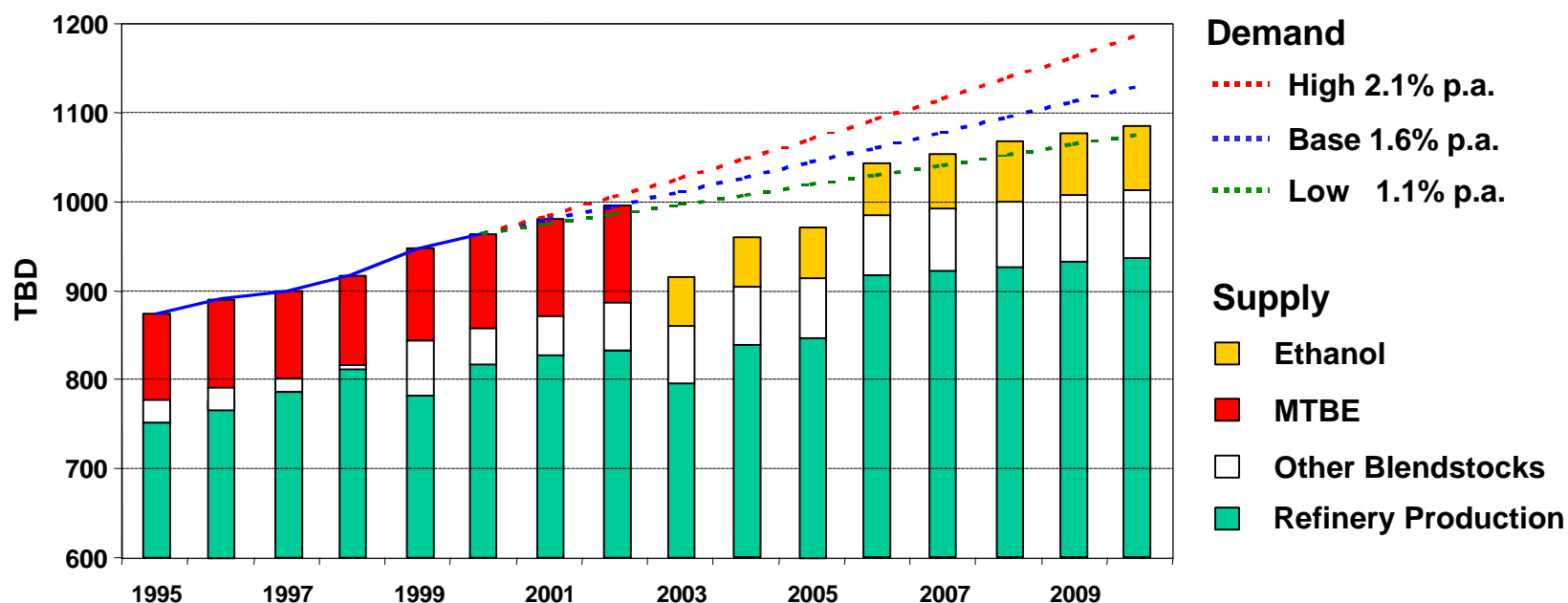


# Supply/Demand Forecast



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## CA Historical and Forecasted Gasoline Demand



2003: MTBE Out - 110, Ethanol In + 55, Refinery Cap Loss - 45, Additional Blendstocks + 10, 1% Creep  
 2003: Avon + 23; 2006: Longhorn substitution + 70  
 All other years: Imports other than oxygenates highest historical + 10%, capacity creep 1%

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# Impact of 2003 MTBE Phase Out



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	TBD	N-CA	S-CA	Total CA
<b>MTBE Balance</b>				
RFG production		386	549	935
Ethanol Based CARB RFG		40	70	110
MTBE Based CARB RFG		346	479	825
<b>MTBE Required @ 11%</b>		<b>38</b>	<b>53</b>	<b>91</b>
MTBE imports foreign		24	51	75
MTBE imports US Gulf Coast		7	10	17
MTBE production		7	3	10
<b>Total MTBE supply</b>		<b>38</b>	<b>64</b>	<b>102</b>
Excess MTBE		0	11	11
<b>Direct Impact</b>				
Removal of MTBE		-38	-64	-102
Ethanol addition for oxygen requirement		21	34	55
Removal of butanes & pentanes		-17	-29	-46
Other Losses to meet distillation specs		-4	-6	-10
		<b>-38</b>	<b>-65</b>	<b>-103</b>
<b>Capacity Compensation</b>				
Major refinery capacity additions		22	0	22
Small CARB III mods, MTBE C4 to alky		3	2	5
Capacity Creep 2001 - 2002, 1%		4	6	10
Identified blendstock imports by refiners		0	10	10
		<b>29</b>	<b>18</b>	<b>47</b>
<b>Net Shortfall</b>		<b>-9</b>	<b>-47</b>	<b>-56</b>

**Southern CA most impacted by MTBE Phase Out**

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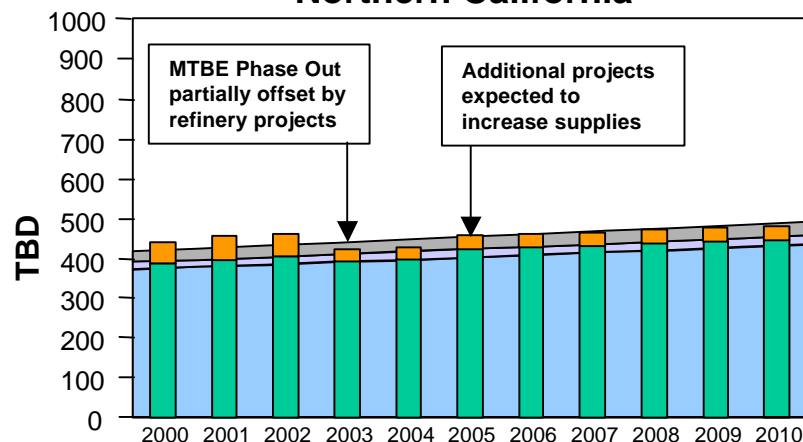


# Regional Supply/Demand Balance – Base Case



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## Northern California



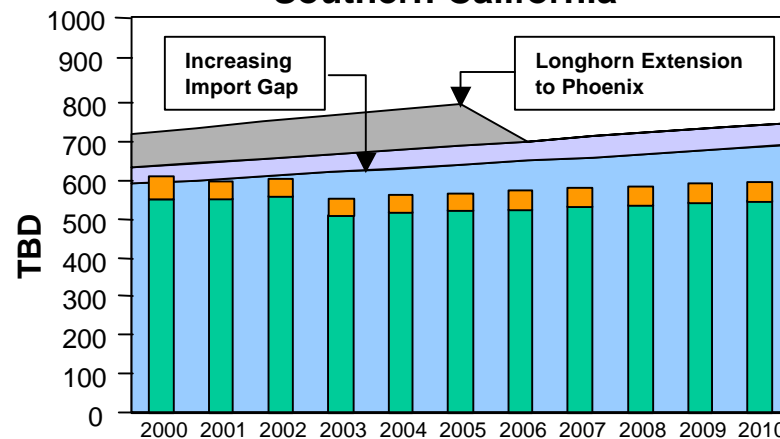
### Demand

OR	28	28	29	29	30	30	31	31	32	32	32
N-NV	17	18	18	19	19	20	20	21	22	22	23
N-CA	372	378	384	390	396	403	409	416	422	429	436

### Supply

CONV	52	58	54	31	31	32	32	32	33	33	33
RFG	386	398	404	395	399	425	429	433	438	442	447

## Southern California



### Demand

AZ	87	91	95	99	102	106	0	0	0	0	0
S-NV	41	43	45	47	48	50	51	53	54	55	56
S-CA	591	600	610	620	630	640	650	660	671	682	693

### Supply

CONV	58	43	44	44	45	46	47	47	48	49	50
RFG	549	552	558	511	516	521	526	532	537	542	548

**So-CAL supplies need to increase by 50 – 100 TBD**

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## Increased Supply – US Gulf Coast Options



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- There is no large surplus ready to ship to CA
- There are no producers capable of producing Phase III CARBOB
- Existing production of premium blendstocks will have to be bought away from East Coast markets
- Supplies of alkylate, the prime blending component to replace MTBE, will tighten when the economy recovers
- In the past, alkylate prices have been 30 to 40 cpg over gasoline because of chemical demand for its key ingredient, propylene

**Even if the product where to be there, can we ship it?**

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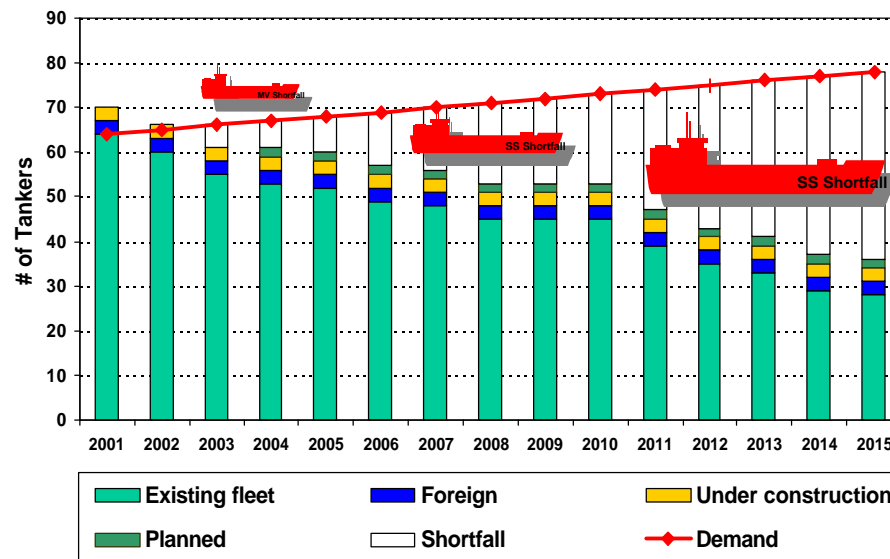


# Increased Supply – Jones Act Shipping Factor



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## OPA90 Tanker Retirement Plan



- Current imports from US Gulf Coast to CA 11 TBD
- To increase by 55 TBD would require 8 additional ships
- OPA90 (double hull requirement) will phase out 20 ships in near future
- New launches unlikely due high cost and uncertain future

**US Gulf Supplies to CA: Product Not There, Ships Not There**

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## Increased Supplies – Identified Foreign Imports



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- Only one foreign refiner identified who will be capable of producing Phase III CARBOB (Irving, New Brunswick, 2 cargoes/month, or 10 TBD)
- Other foreign refiners currently capable of producing Phase II CARBOB have alternative markets, and lack investment incentive
- Envirofuels (Alberta) likely to convert 18.5 TBD of MTBE into 11 TBD of isooctane
- Dubai venture likely to increase production of near CARBOB Phase III quality material from 10 to 25 TBD
- Global majors operating in CA market are likely to optimize worldwide sourcing (10 TBD already included in Phase III compliance plans)

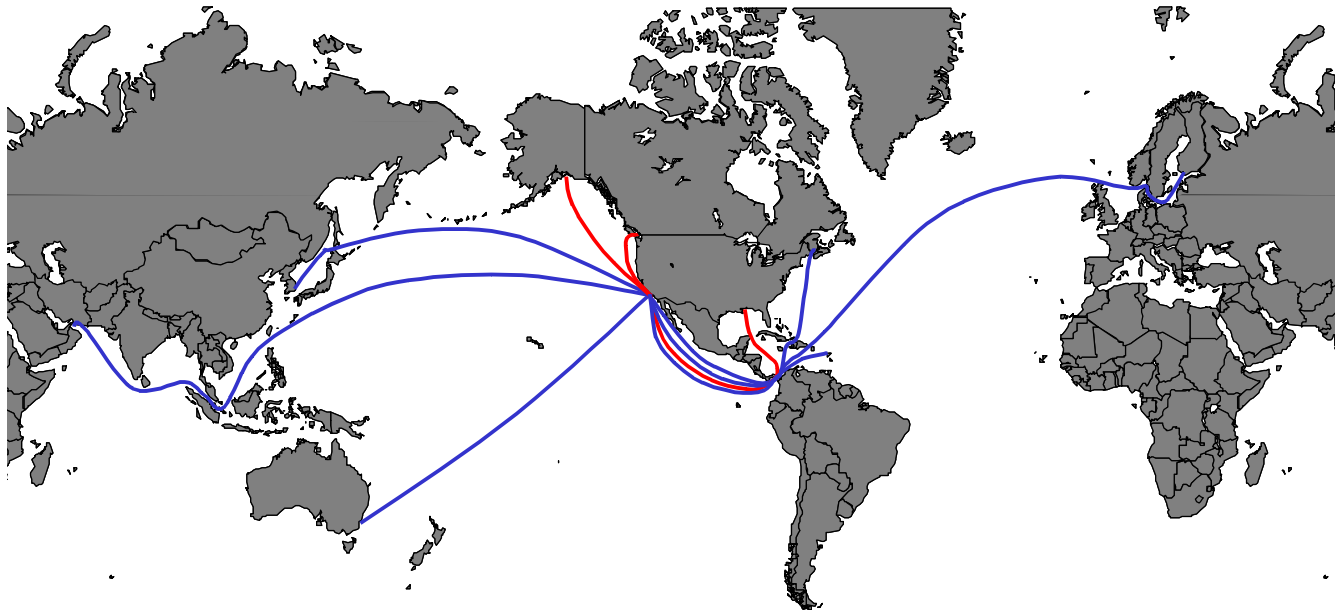
**At sustained high CA prices, imports will be mobilized  
Question is: How will these products reach the market?**



# California's Gasoline Import Routes



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Arabian Gulf	11 cpg	33 days
Korea	7 cpg	16 days
Australia	9 cpg	20 days

Alaska	10 cpg	8 days
Washington	4 cpg	4 days
USGC	12 cpg	18 days

Caribbean	7 cpg	14 days
Canada E/C	8 cpg	21 days
Finland	10 cpg	30 days

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# Physical Barriers to Entry in CA Market



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Barriers identified by CEC Strategic Fuels Reserve Study:

- Lack of deepwater storage terminals, particularly in LA Basin
- Over half of capacity in hands of majors
- Ports of LA, Long Beach favor container and car terminals
- City officials, action groups want removal of several terminals
- SCAQMD Rule 1178 will cause 10% of LA tanks to be temporarily out of service over next 7 years
- Significant capacity lost, more threatened by non-renewal of leases
- New capacity faces hostile permitting environment
- New capacity can only be built with bankable contracts
- Traders unable to sign long-term, i.e., 10-year, commitments

**Lack of storage is main barrier to import**

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# Summary of Supply/Demand Situation



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- CA refineries are running at maximum practical operating rates
  - 95% of nameplate is very high given age and complexity of installations
  - Remaining 5% is taken up by maintenance, breakdowns, supply issues
  - Running flat-out precludes rebuilding inventories after outages
- Opportunities to increase capacity diminish
  - CAAA Title V Operating Permits are limiting unit capacities
  - NOx credits unavailable
- MTBE Phase Out will create 50 - 100 TBD shortfall, mainly in S-CA
- Shortfalls have to be made up by imports but
  - Domestic and foreign avails are limited
  - Increases in domestic sourcing outside CA are limited by shipping
  - Import receipt capabilities are restricted by infrastructure and port policies
  - Global competition for key blending components increases
  - New capacity requires investment grade long term contracts



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- Strategic Reserve Do's & Don'ts
  - Other Reserves
  - Release Mechanisms
  - Requirements for CA SFR
- Current CA Inventories
- Markets
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- Effectiveness & Cost/Benefits Analysis
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## Other Reserves – Federal Petroleum Reserve



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- 1974 International Energy Agency, 28 signatory countries, response to first oil crisis
- 1975 Energy Policy and Conservation Act (EPCA)
- 1977 FPR commissioned, 1 billion barrel capacity
- EPCA provides for creation of Regional Petroleum Product Reserves
- NE Heating Oil Reserve was created as an RPPR using FPR crude oil sales to purchase heating oil

**FPR may provide means to partially fund CA SFR inventory**

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# Other Reserves – Northeastern Heating Oil Reserve



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	<b>Northeast HO*</b>	<b>CA Gasoline</b>
<b>Demand</b>	0.7 MM BPD winter average	1.0 MM BPD year round
<b>Available Inventory Range</b>	20 to 60 MM bbl = 40 MM bbl	18 – 10 MM bbl = 8 MM bbl
<b>Effective days inventory</b>	70 days av. winter demand	8 days regular demand
<b>Product Fungibility</b>	Readily fungible	Unique to CA
<b>Product Grades</b>	One	Multiple Summer and Winter
<b>Blending restrictions</b>	None	Unocal Patent, CARB cert.
<b>Market Liquidity</b>	1000+ trades/day	<20 trades/day
<b>Futures Market</b>	Broad, up to 1 year deep	Narrow, next month only
<b>Market participants</b>	Large Community	Closed Market
<b>Pricing</b>	Transparent	Limited reporting
<b>Demand</b>	Seasonal Only	Year Round
<b>Import options</b>	100s of refineries worldwide	3 – 5 refineries
<b>Shipping time</b>	1 – 2 weeks	5 – 8 weeks
<b>Import terminals</b>	68 in 26 ports	16 in 2 ports (incl. refineries)
<b>% of Population Affected</b>	11% (54% in Maine)	>90%

**CA Gasoline more vulnerable than NE Heating Oil**

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## Other Reserves – More Lessons for CA



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- SFRs usually designed for reasons of national security, with very large capacities (60 – 90 days)
- Only one other known example of SFR designed to mitigate price spikes (NE Heating Oil)
- Event driven triggers, especially those with discretionary authority for release, are an impediment to supplies (FPR, Northeast Heating Oil)
- SFRs can play an important role in opening up markets (Japan, Korea)
- SFRs must be fully integrated, with continuous throughput for quality reasons (various European countries)



# Release Mechanisms



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## Event Triggered

- Even when conditions and authority are well defined, can create market uncertainty
- Best suited for large national Strategic Reserves, with events defined in terms of national security
- Can be misused by political powers

## Price Triggered

- Requires complex pricing formulas
- Even when criteria for release are well defined, creates significant market uncertainty
- Can form impediment to normal supplies
- Can be misused through gaming
- Costly to maintain because of sell-low, buy-high factors

## Continuous Access

- Any qualified party can always borrow from reserve
- Use is time-swap only
- Requires well defined operating procedures
- Can stimulate normal supplies
- Can form basis for forward market
- Cost of initial fill only, all usage replacement in kind



# Logistics Requirements for SFR



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- Starting point is AB 2076 requirement for 2 weeks supply of largest refinery, or 2.3 MM bbl effective (2.5 MM bbl gross)
- Separate N-CA and S-CA markets cannot be served effectively from a single location, proposed split 0.9 MMB North, 1.4 MMB South
- Logistics requirements dictate that SFR must be
  - Integrated into the infrastructure of the Bay Area and LA Basin refining centers
  - Connected to Kinder Morgan Pipeline Systems
  - Have deepwater access
  - Have flexible drain-dry tankage suitable for multiple grades, components, plus blending capability



# Commercial Requirements for SFR



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- Reserve cannot occupy scarce existing tankage without severely impacting the current fragile supply/demand balance
- Reserve must be accessible to all qualified parties
  - CA Refiners
  - Qualified Traders, Importers
  - Independent Marketers
- Release mechanism must be
  - Clearly defined
  - Designed such that imports are facilitated rather than hampered



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- **Current CA Inventories**
  - Inventories
  - Available Tankage
  - Outlook
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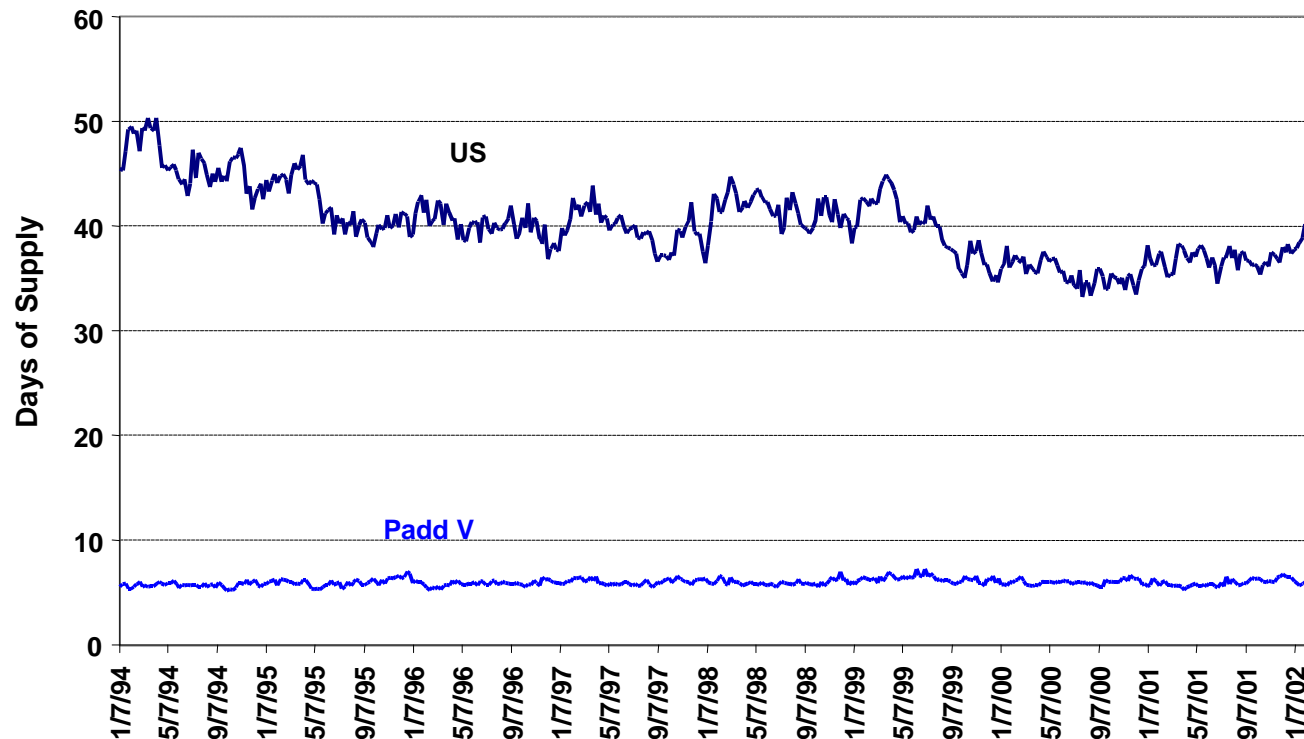


# West Coast Gasoline Stocks



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## Days of Supply (Consumption/Stocks)



**Gasoline Stocks on the West Coast are considerably lower than in the rest of the US; California's are lower still**

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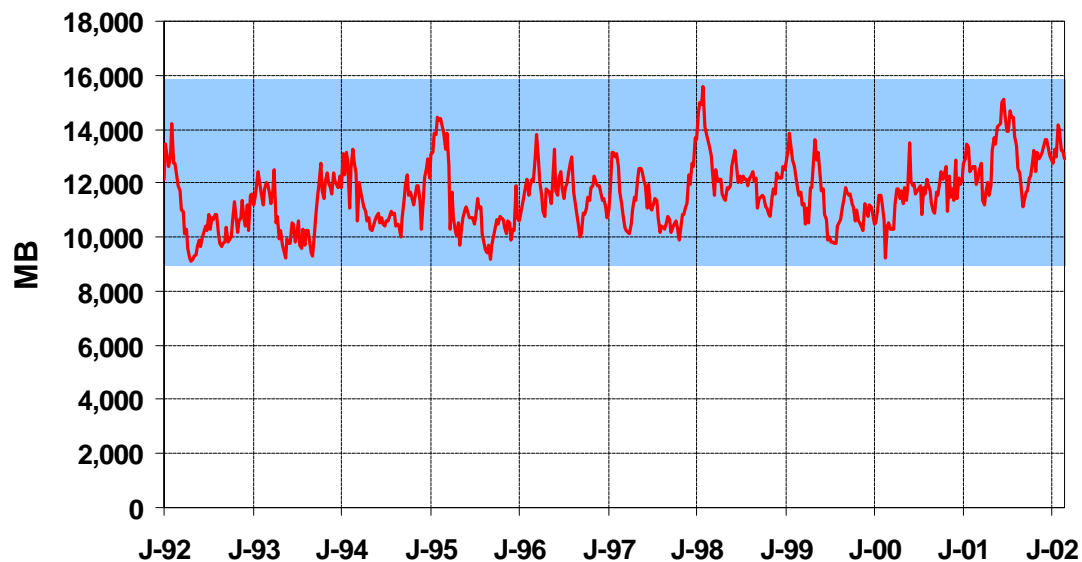


# CA Refinery Inventories – Gasoline and Components



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CA Refinery Inventories Total Gasoline & Blendstocks



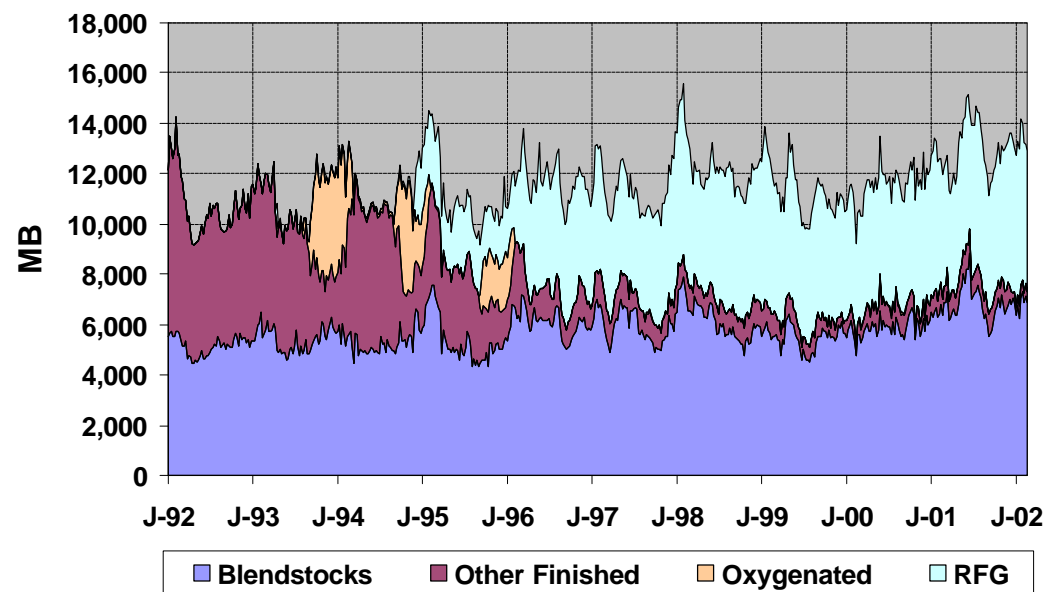
**CA Refinery inventory working range represents only 8 days usage**

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# CA Refinery Inventories – Gasoline and Components

CA Refinery Gasoline Inventories by Product



**Refinery finished gasoline represents only 4 – 6 days usage**

# CA Inventories – Capacity Reconciliation



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## Total Gasoline & Component Tankage

Nominal Tank Capacity Total CA	53 MM bbl
Ullage, Heels, non-operable tanks, 15%	<u>- 8 MM bbl</u>
Effective Total Capacity	45 MM bbl
Expected Average Inventory	22 MM bbl
Expected Average for CA as 70% of PADD V	21 MM bbl

## Refineries

Nominal Tank Capacity Total CA	26 MM bbl
Ullage, Heels, non-operable tanks, 15%	<u>- 4 MM bbl</u>
Effective Total Capacity	22 MM bbl
Expected Average Inventory	11 MM bbl
Reported Average Inventory	12 MM bbl



## CA Inventories – Inventory Planning



Stillwater Associates

- Refinery inventories determined by operational requirements
- Number of tanks (“bottoms”) equally as important as capacity
- Few refiners have many options for strategic inventory considerations
- Average cycle time full to empty for tanks in distribution system (pipelines, truck racks) is weekly
- Commercial terminals offer some capacity for holding strategic inventories
- Main consideration at import terminals is cargo size for vessel deliveries

**Current CA tankage offers no options to increase inventories**

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# CA Inventories – Commercial Terminals



Stillwater Associates

MM bbl	Total Tank Capacity	Clean Product Tanks	Gasoline & Components
<b>Bay Area</b>			
Commercial Operator	8.5	5.7	3.8
Owned by Refiner	<u>0.6</u>	<u>0.6</u>	<u>0.6</u>
<b>Total</b>	<b>9.1</b>	<b>6.3</b>	<b>4.4</b>
<b>LA Basin</b>			
Commercial Operator	22.0	5.7	4.6
Owned by Refiner	<u>7.7</u>	<u>7.2</u>	<u>6.8</u>
<b>Total</b>	<b>29.7</b>	<b>12.9</b>	<b>11.4</b>
<b>Total</b>	<b>38.8</b>	<b>19.2</b>	<b>15.8</b>

- In LA Basin, two refiners own terminals that were put in commercial service in mid 1990s
- This capacity is now increasingly needed for internal use
- Large majority of tanks in commercial terminals is leased to refiners under long-term contracts
- Capacity is no longer readily available on a spot basis



# CA Inventories – Impact of MTBE replacement



Stillwater Associates

MTBE Phase Out will free up tank space in import terminals but:

- MTBE is fully fungible single component, landed in few tanks with high throughput
- Replacement is plethora of specialty blendstocks, each needing segregated storage
- Waterborne ethanol, although smaller in volume, will need tanks too
- Tank size is set by cargo size rather than throughput
- MTBE de minimis requirements and sulfur specs may result in more off-spec batches requiring segregated storage
- Blending around UNOCAL patent will be more difficult

**MTBE infrastructure is incapable of handling CA shortfall**

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## CA Inventories – Commercial Tank Market



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- Current shortage has increased tank rental rates to above reinvestment economics
- However, little new capacity is on the books
  - Permitting is lengthy, costly
  - NIMBY action groups and nationwide NGOs are more powerful than local industry
  - Security concerns post 9/11 cited by Ports as reason to hold applications
  - Commercial Operators base rate on utility type returns, but require long-term, bankable contracts to do so
  - Traders, importers prefer to rent tanks on a spot basis
- Closure of tank terminals in PoLA/Long Beach may continue



# Agenda



Stillwater Associates

- Background
- Current Supply Issues
- Strategic Reserve Do's & Don'ts
- Current CA Inventories
- **Markets**
  - Mechanisms
  - Forward/Futures
  - Price Volatility
- Options
- Effectiveness & Cost/Benefits Analysis
- Conclusions

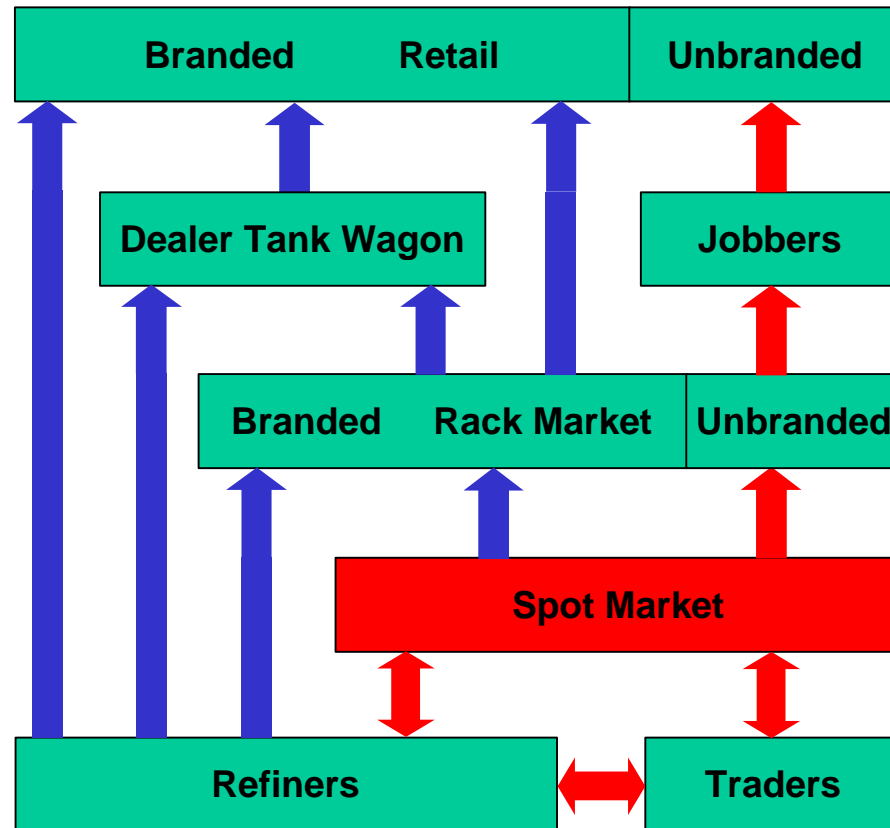




# Market Mechanisms



Stillwater Associates



- CA spot market is illiquid:
  - Only 20 - 30 participants
  - Fewer than 5 trades/day
- Spot market is where price spikes first occur
- Spot prices are highly volatile
  - Can move 5 cpg on rumors
  - Up 20 cpg on few trades in one day following an event
- Pricing not transparent
- Last bbl sets entire market
- Branded retail somewhat sheltered from spot spikes
- Unbranded rack buyers get pinched between spot and retail on the upswing

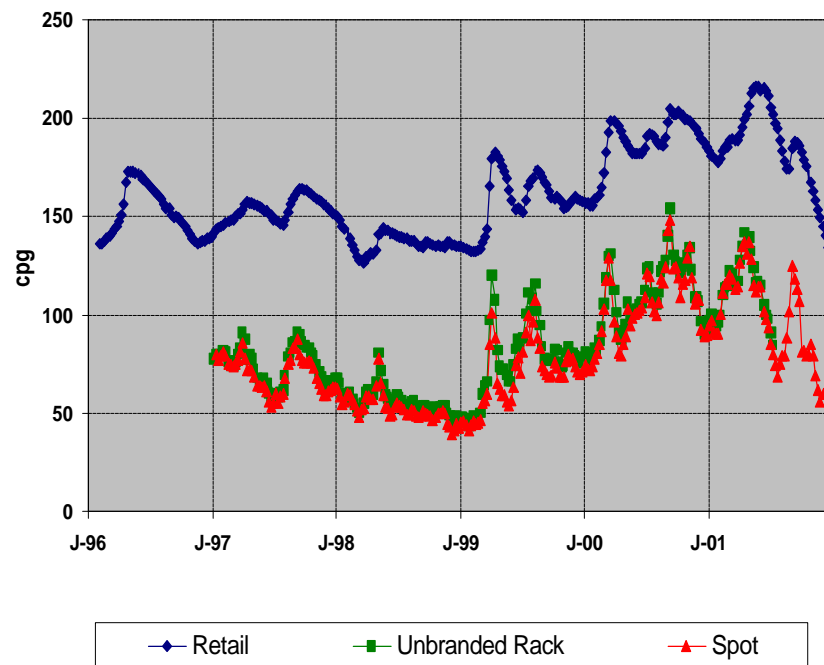


# CA Market Mechanisms – Spot vs. Retail



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## CA Gasoline Spot & Retail Prices



- Price volatility is primarily expressed in spot and rack market
- Retail somewhat sheltered by refiners
- Independent marketers get caught between rack and retail on the upswing
- Downswing offers opportunity for independents to recoup losses

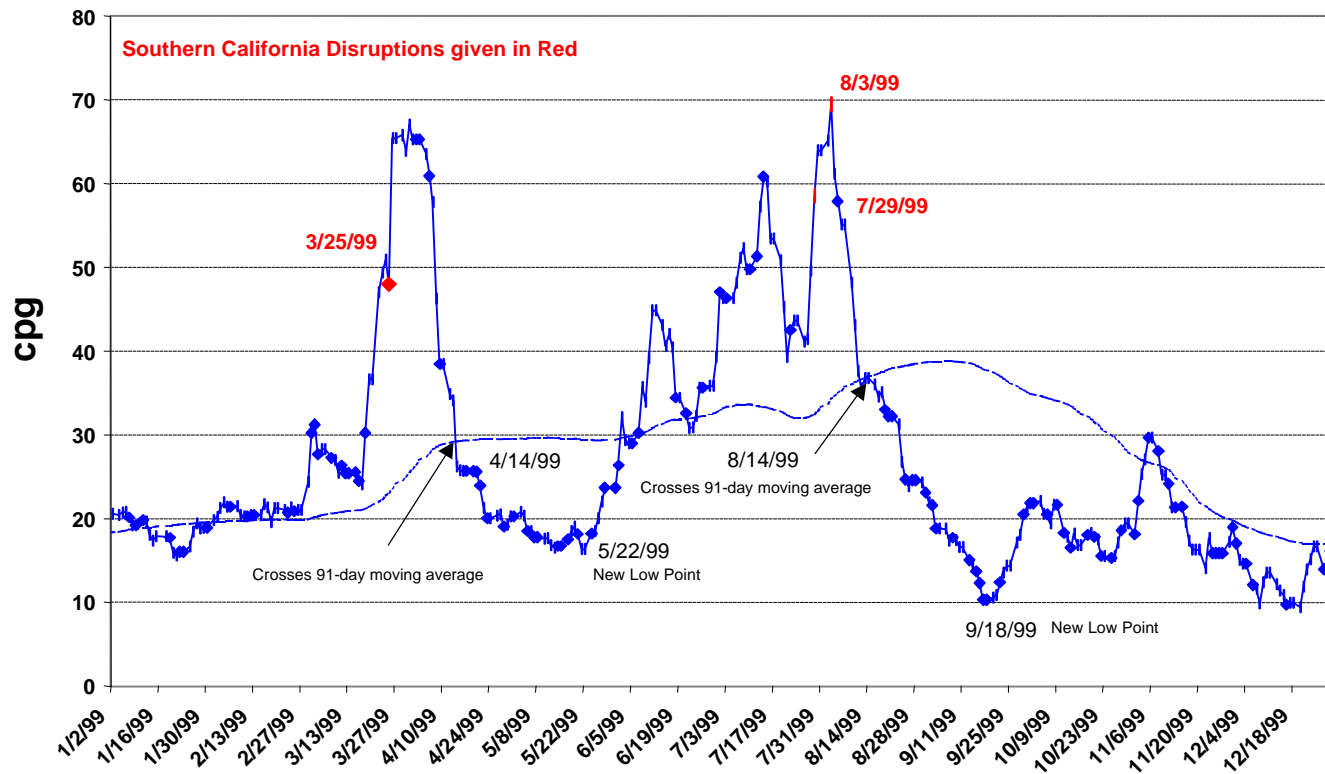


# Duration of Disruption Effect



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## 1999 Los Angeles Spot Gasoline Price Net of ANS



**Disruption Effect Lasts 6-8 Weeks**

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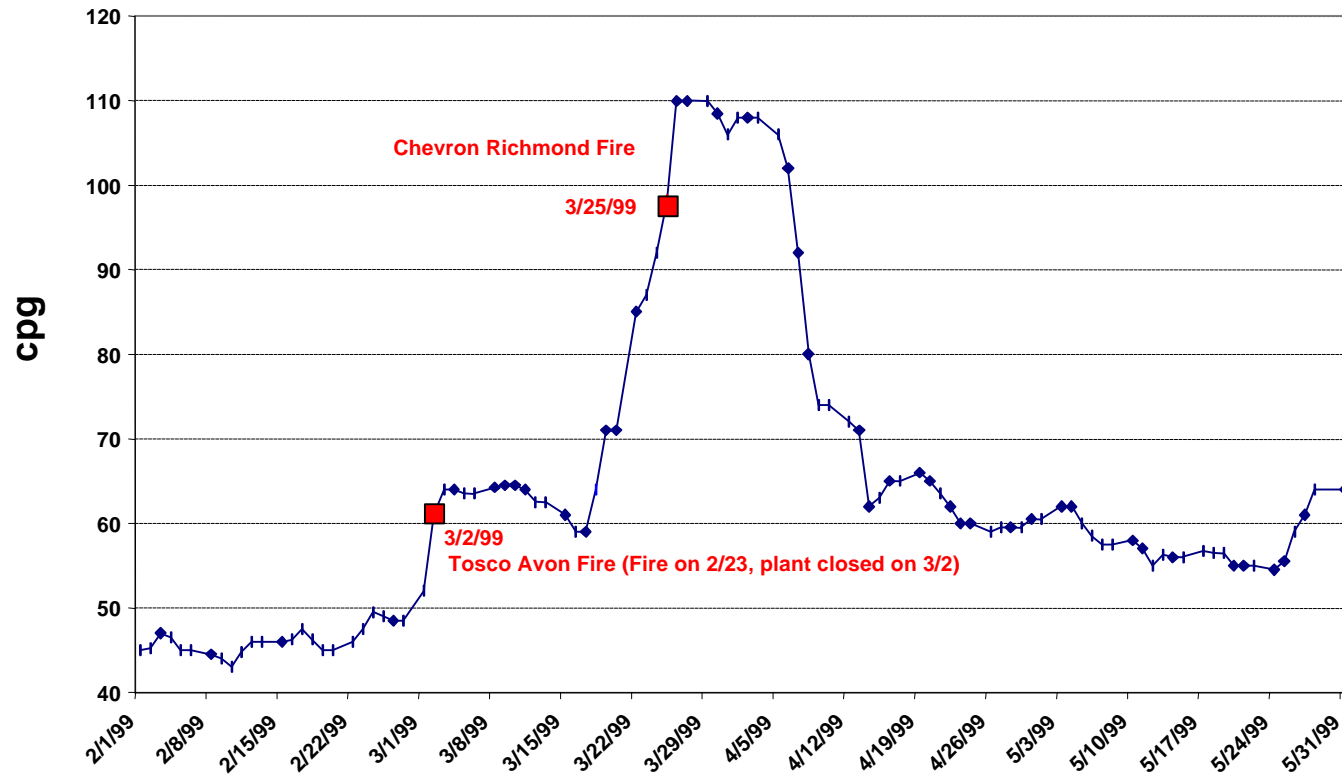


# Effect of Disruptions on Pricing



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Anatomy of Disruptions – SF Spot Gasoline Prices Feb – May 1999



**Refinery Disruptions Have An Immediate Impact on Prices**

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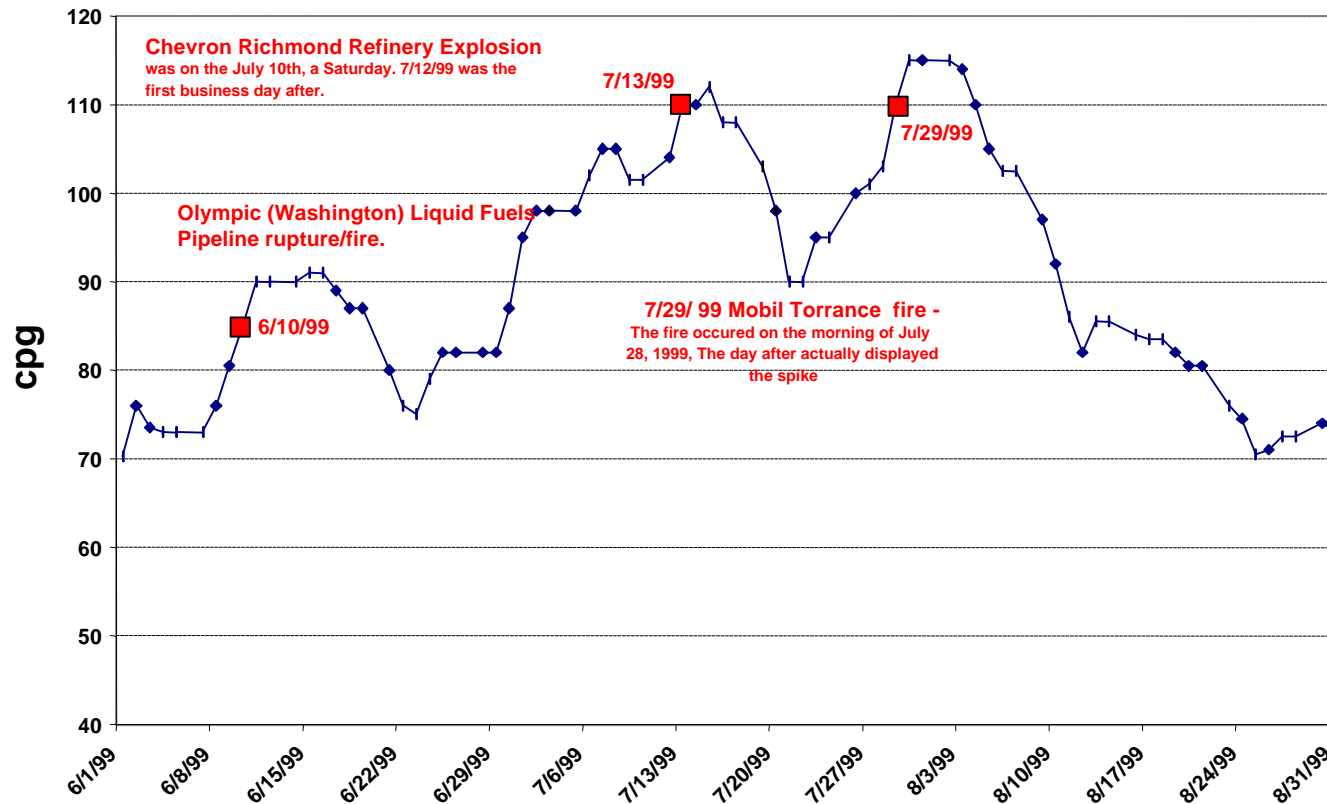


# Effect of Disruptions on Pricing (Cont'd)



Stillwater Associates

## Anatomy of Disruptions – SF Spot Prices June - August 1999



**Refinery Disruptions Have An Immediate Impact on Prices**

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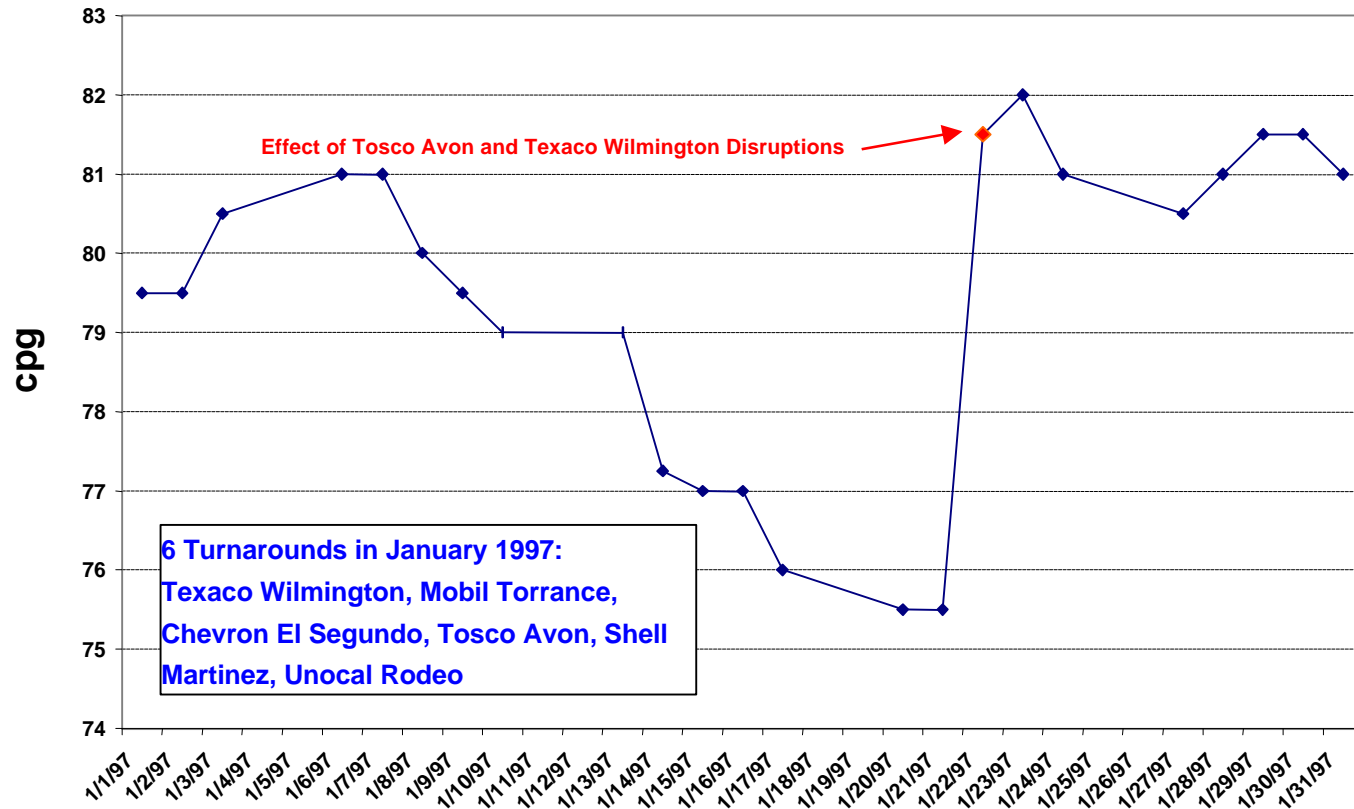


# Effect of Planned Turnarounds on Pricing



Stillwater Associates

LA Spot Prices During January 1997 Turnarounds



**Planned turnarounds do not affect prices unless coinciding with a disruption**

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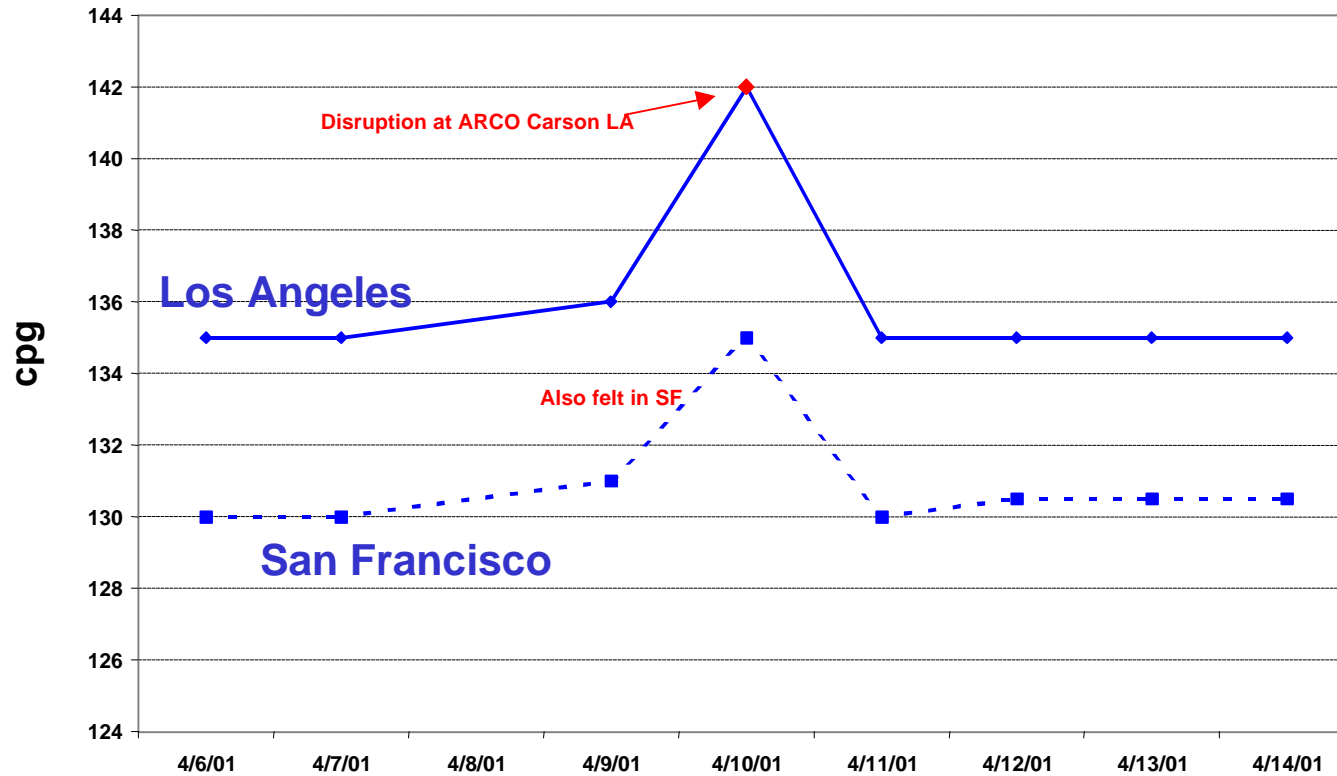


# Regional Effects



Stillwater Associates

LA and SF Spot Gasoline Prices – Week of April 6, 2001



**A refinery disruption in either part of California affects all of California**

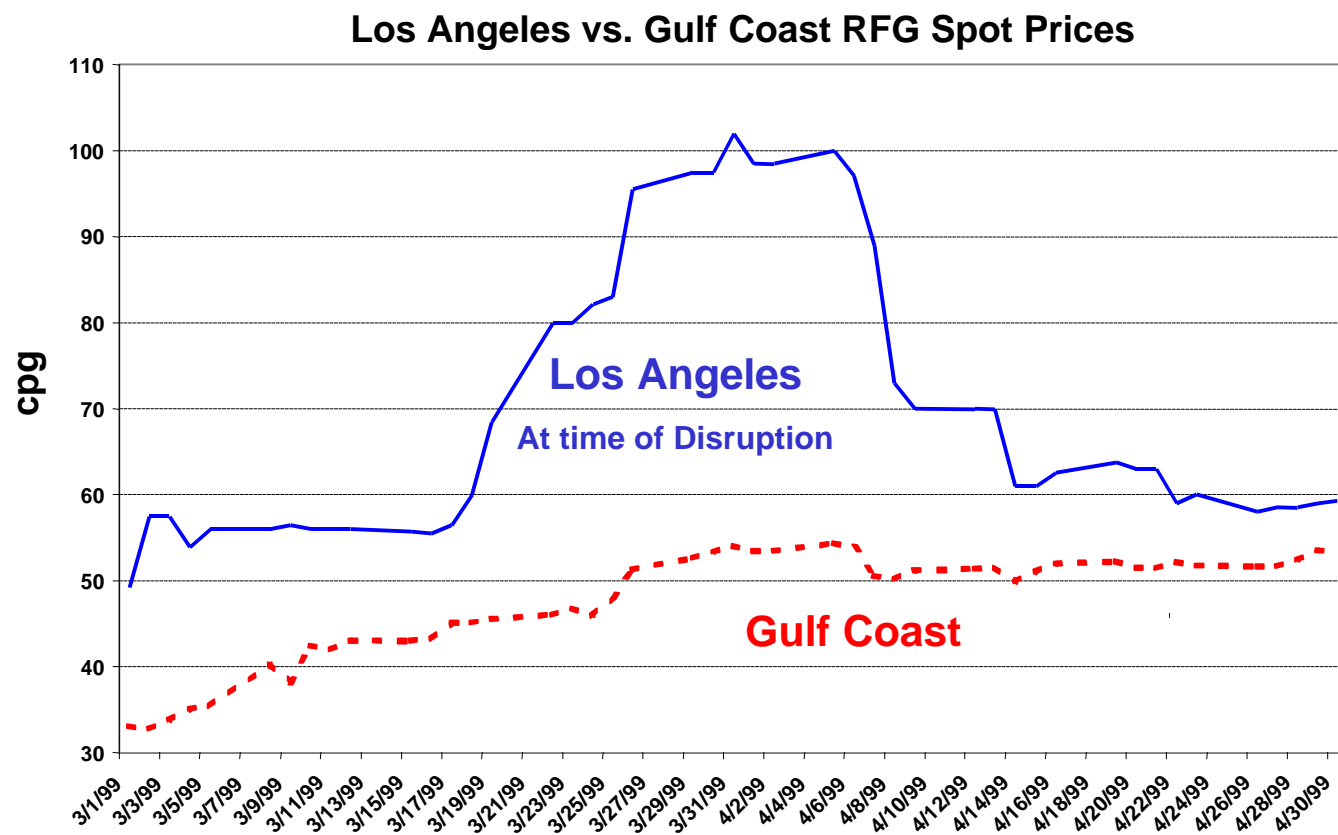
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# Effect of CA Disruptions Outside the State



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**Price Spikes are not transmitted to other areas outside of California**

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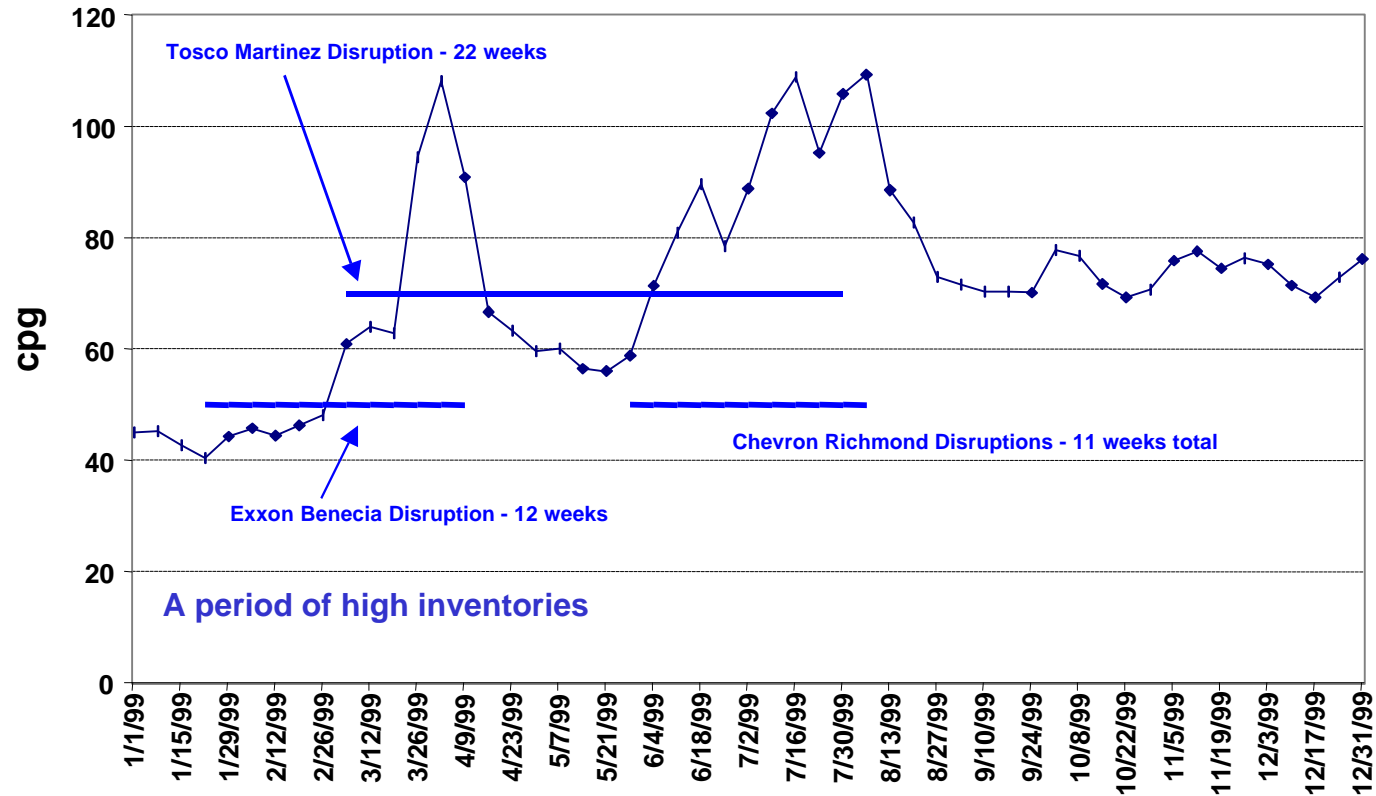


# Disruptions and Price Spikes



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## Spot RFG San Francisco



**Not all disruptions lead to price spikes**

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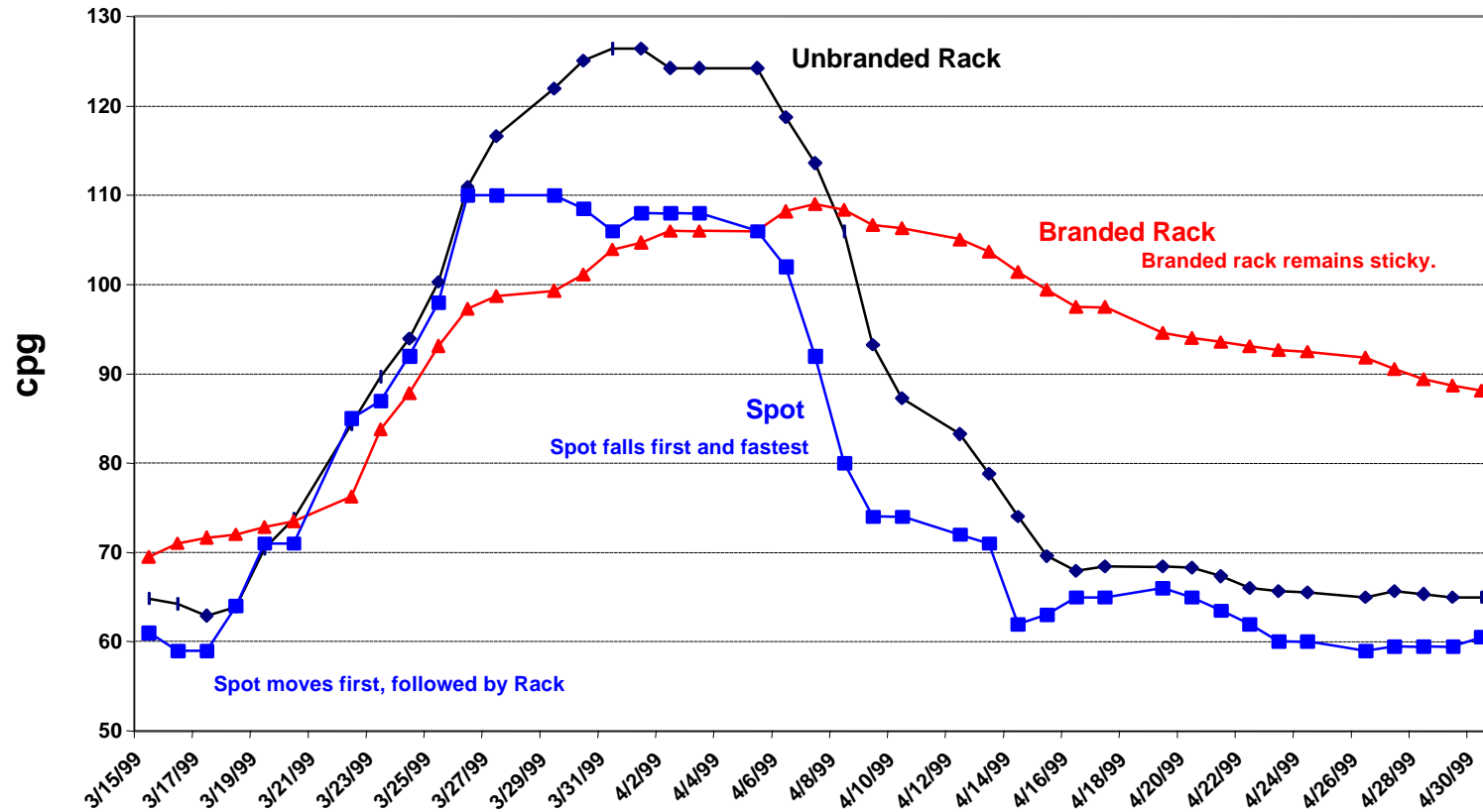


# Gasoline Price Movements during Disruption



Stillwater Associates

## Bay Area Gasoline Price Movements During Disruption



**The rise and fall of prices during a disruption is asymmetric**

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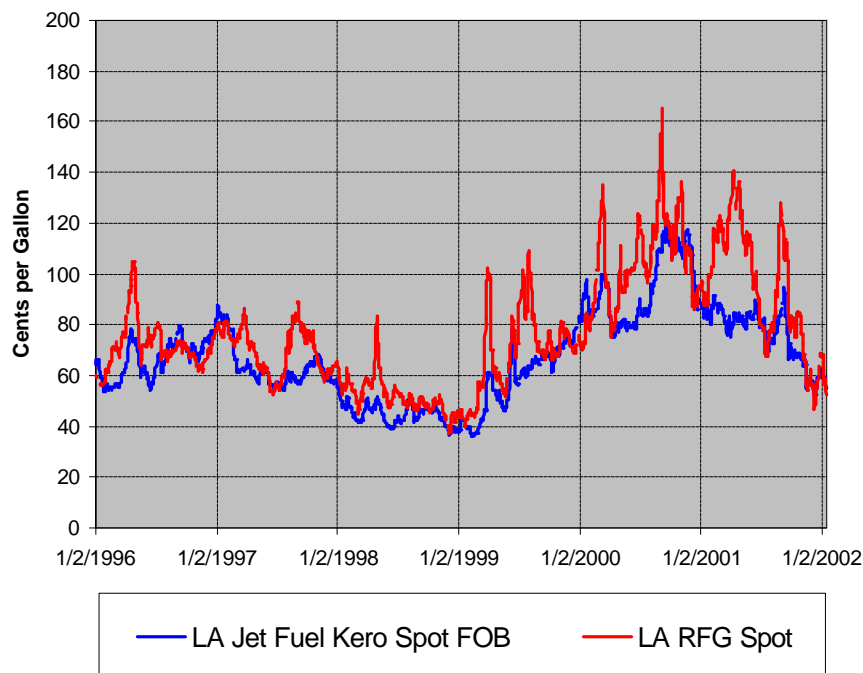


# CA Market Mechanisms – Distillates vs. Gasoline



Stillwater Associates

**LA Spot Prices for Jet Fuel and RFG**



- Jet fuel is a readily fungible worldwide commodity
- Jet has broad and deep forward market
- Jet fuel can be hedged against heating oil futures
- Storage for jet in LA is ample, and is controlled for a large part by a consumer consortium
- Jet follows same underlying crude oil price curve as gasoline
- Jet has some fluctuations as supply and demand adjust
- Jet prices do not have the extreme spikiness of gasoline



# Commercial Barriers to Entry



Stillwater Associates

Besides physical barriers, commercial hurdles are also significant:

- Spikiness of gasoline market is not conducive to imports, time needed to locate and ship product (4 – 6 weeks) usually exceeds duration of spike
- Lack of liquidity in futures or forward market exposes importers to significant risk
- Often only blendstocks are available for imports
- Only major refiners can prepare and certify final blend
- Independent traders locked out of market, cannot link sources to end markets without physical and commercial cooperation with refiners
- Of the CA refiners, only a few are actively sourcing and trading globally
- Combination of commercial and physical access in hands of few players leaves market exposed

**Commercial landscape not conducive to supplying shortfall**

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# Creation of Forward Liquidity



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- Forward Liquidity requires:
  - Minimum number of diverse buyers and sellers
  - Physical delivery point with sufficient inventory capability to act as pool and market sink
  - Fungible products, well defined specs
  - Multiple supplies
- Only when a market has deep and broad forward liquidity can a standardized, regulated future derivatives market emerge
- Only when a futures market exists can trades be effectively hedged
- Hedging is a pre-requisite for long-lead time imports by independent traders

**Forward liquidity will benefit all market participants**

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# Advantages of a California SFR



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## Current Situation

- No hedging mechanism
- No physical location for discharge
- No access to pipelines from offshore
- No storage for components
- Thin forward market
- Unmanageable Price Volatility
- Insufficient liquidity
- Price discovery based on limited transactions and reporting

## SFR Benefits

- SFR is physical receiver based on auction differential
- SFR provides access for waterborne cargoes
- SFR enables storage flexibility in private tanks
- SFR provides physical location for forward market
- SFR enables free market to discover and hedge market value
- SFR enhances liquidity
- SFR linked to transparent electronic auction system



# Disadvantages of Extreme Volatility



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## For Refiners

- Bad for industry image
- Increased scrutiny and oversight
- Unpredictability and cyclicalities are not rewarded by Wall Street
- Long term consumer behavior is negatively impacted

## For Independents

- Inversions at the leading edge of a spike
- Unable to keep customers supplied
- Unable to source supply from outside California

## For Consumer

- Pays more at the pump
- Lower income levels most affected
- Has to compromise convenience and lifestyle to realize reductions in consumption



# Agenda



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- Background
- Current Supply Issues
- Strategic Reserve Do's & Don'ts
- Current CA Inventories
- Markets
- Options
  - Alternatives
  - Proposed solution
  - Operating Principles
- Effectiveness & Cost/Benefits Analysis
- Conclusions





# Options for CA SFR



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- New tankage built & operated by State
  - \$75 MM investment, \$17 MM fixed/costs
  - Still significant throughput costs for 3<sup>rd</sup> party pipelines, docks, etc.
  - Not cost effective
- New tankage built and operated by commercial terminal company
  - Competitive bid process to ensure lowest rates
  - Market indications are \$0.45 - \$0.55/bbl/month, 10 – 15 year contract
- Options could include conversion of idle fuel oil storage at power stations
- Floating storage, other idle tanks non-starters



## Proposed Configuration



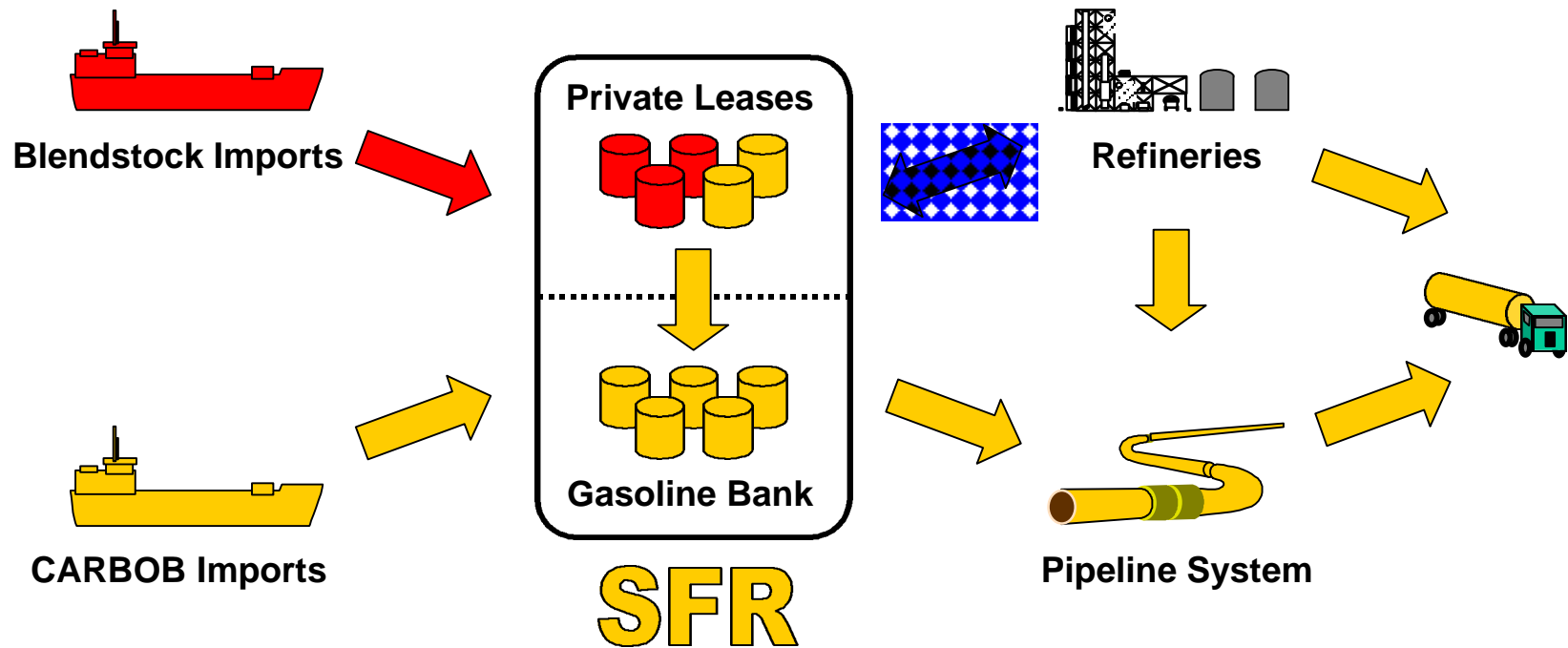
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- Facilitate building 5 MM bbl of total storage capacity, 1 - 2 MM in Bay Area, 3 - 4 MM bbl in LA Basin
- Issue tender to qualified parties to build and operate the tankage
- State to lease approximately half of the new tankage for Reserve
- Remainder available for short term use by industry under normal commercial terms
- Industry tankage surrounding can be used for receipt of blendstocks, components and blending
- Reserve tanks to be used in summer grade CARBOB only

**Net Cost to California Consumer \$20 – 30 MM/year**



# Operating Principle



## Operating Principle for SFR



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- Initial fill 2.5 MM bbl to be purchased as Phase III CARBOB gradually and over time so as to not upset the market
- Use offsets from FPR to finance part of SFR, evaluate possibility of power for gasoline swap for rest
- Conduct daily electronic auction for 50 TBD of CARBOB and components for prompt lifting, 6 weeks max redelivery
- Speculative use of reserve volumes limited by physical lifting & re-supply requirements and quantity limitations
- Any qualified participant can participate

**Create *The Gasoline Bank of California***

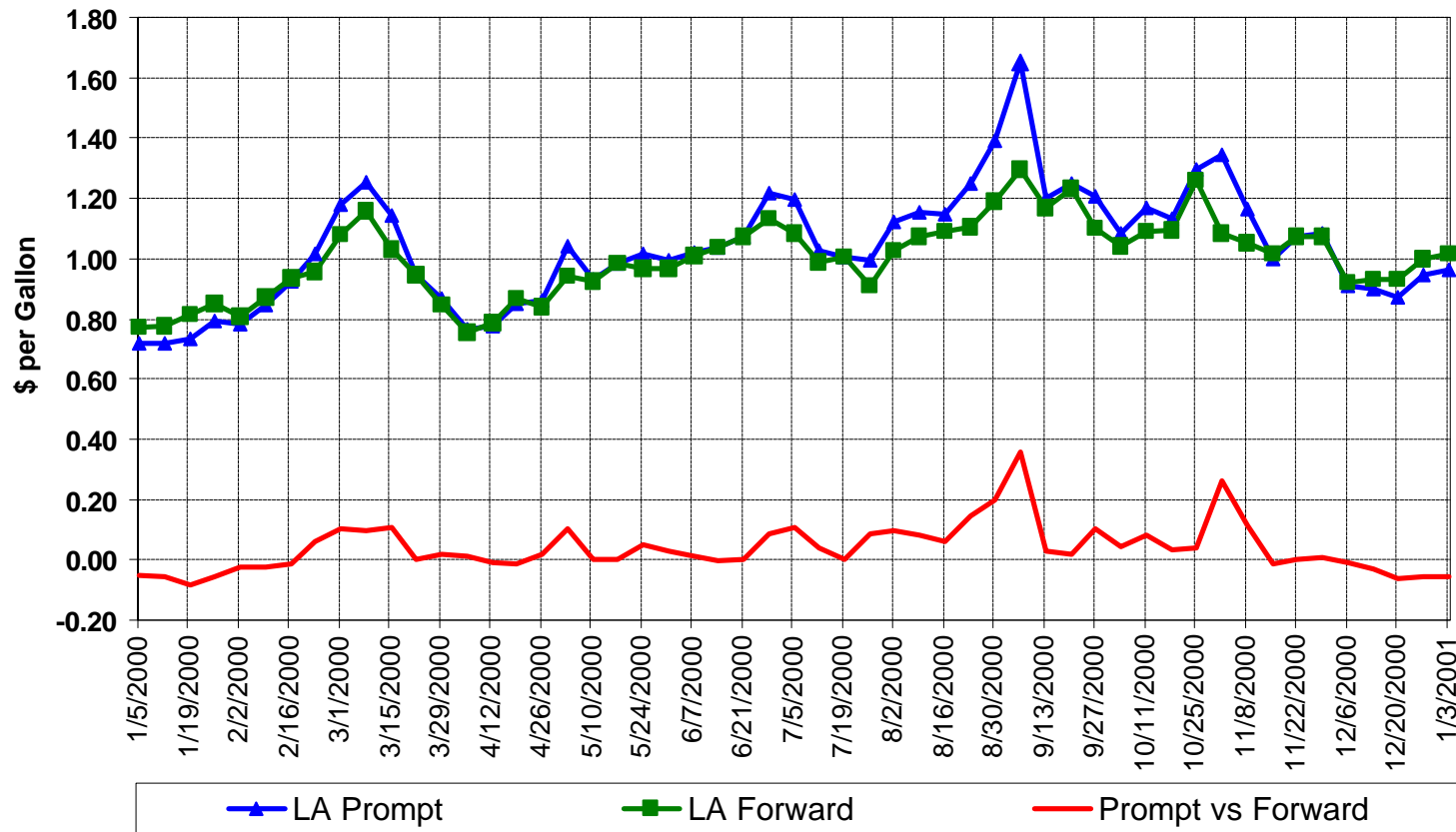
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# LA Spot Prompt versus Forward Markets 2000



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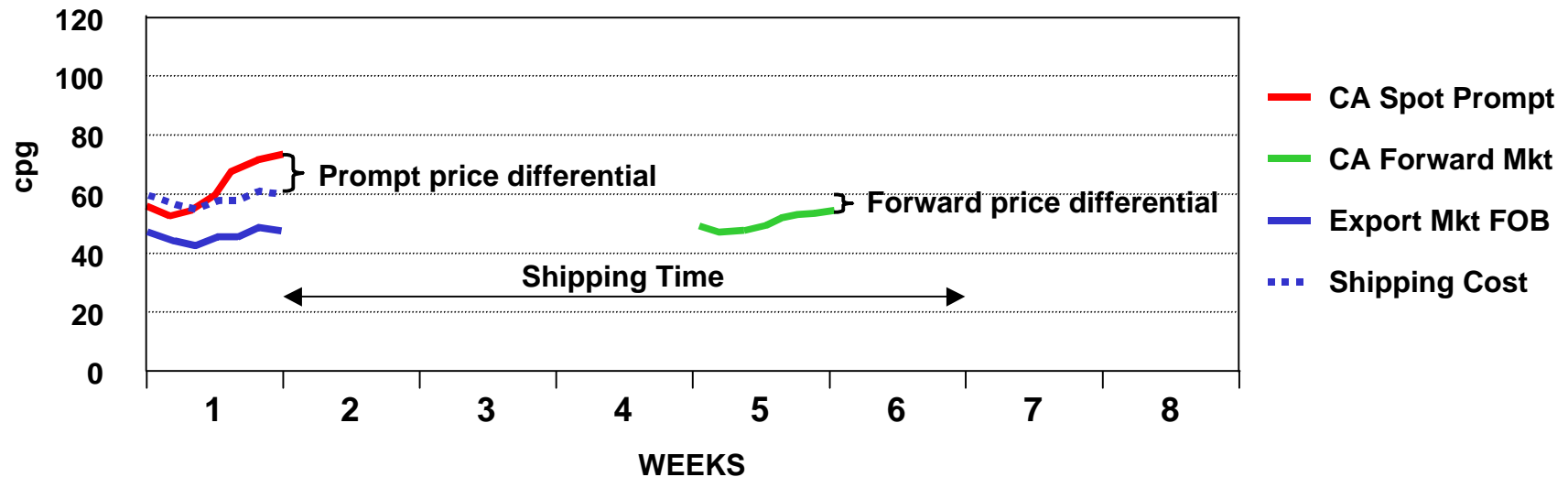
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# Analysis of a Price Spike – Current Practices



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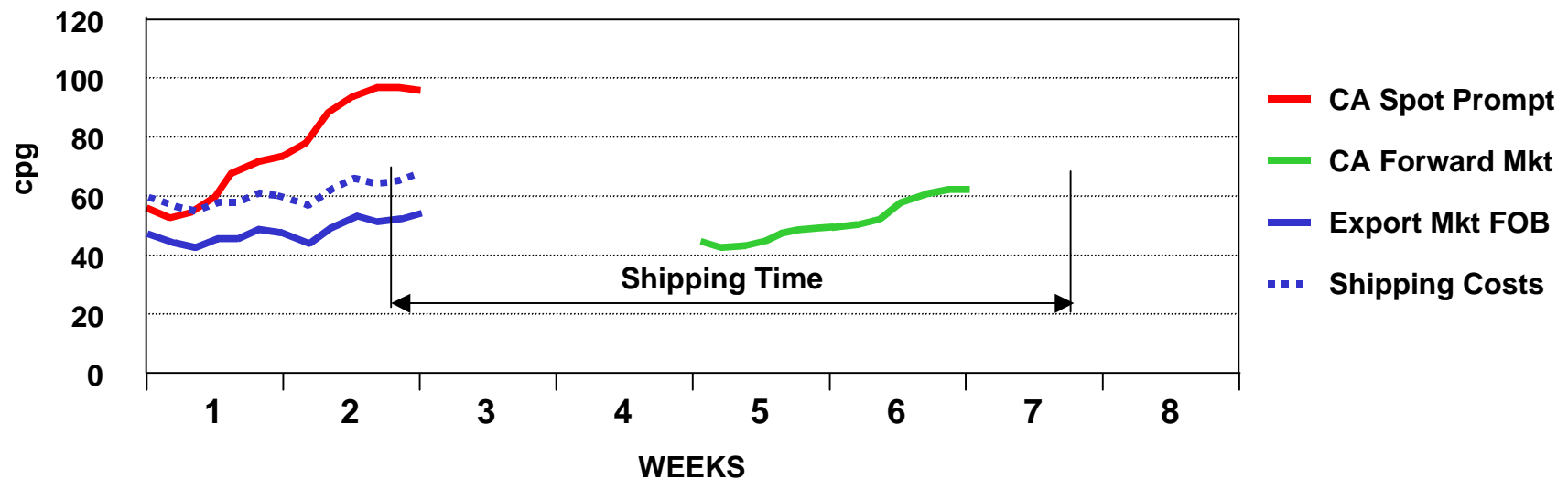
- In Week 1, Company A's refinery has a fire
- As the extent of the damage becomes clear, and Company A and traders start buying in the spot market, prices move up sharply. The market becomes more backwardated, since forward prices don't follow
- On a prompt basis, it now pays for an importer to bring in a cargo, but a forward sale timed for the arrival of the cargo would still result in a loss



# Analysis of a Price Spike – Current Practices



Stillwater Associates



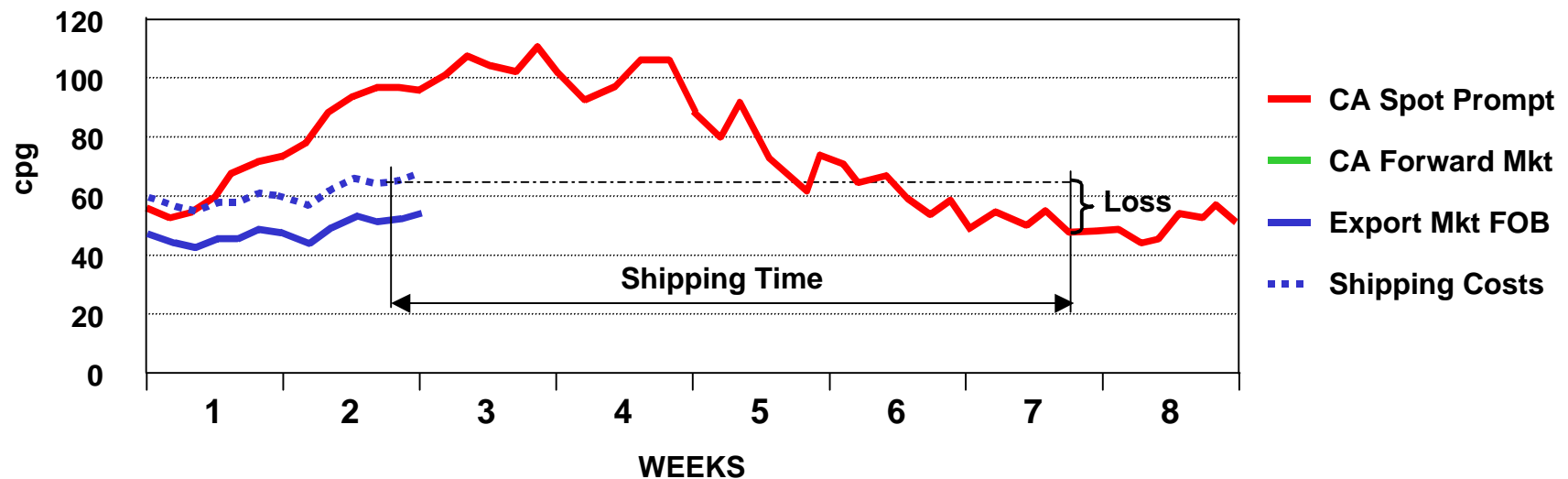
- In week 2, Company B announces a delay in the restart of a refinery that was down for maintenance
- Prices now rise sharply to double that of world markets. The forward market also starts to move up, but is still backwardated and does not allow to lock in a forward contract
- World market prices are not moving up much and the gap widens to 40 cpg based on landed costs CA. Importer C has found tankage and decides to float a cargo



# Analysis of a Price Spike – Current Practices



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- In week 4, refiner B finally completes the turnaround and starts up their refinery. Spot prices start to drop.
- In week 5, refiner A is able to bring some production back on line from the damaged unit. Prices now fall rapidly.
- By the time importer C's cargo shows up, the market has fallen well below his cost.

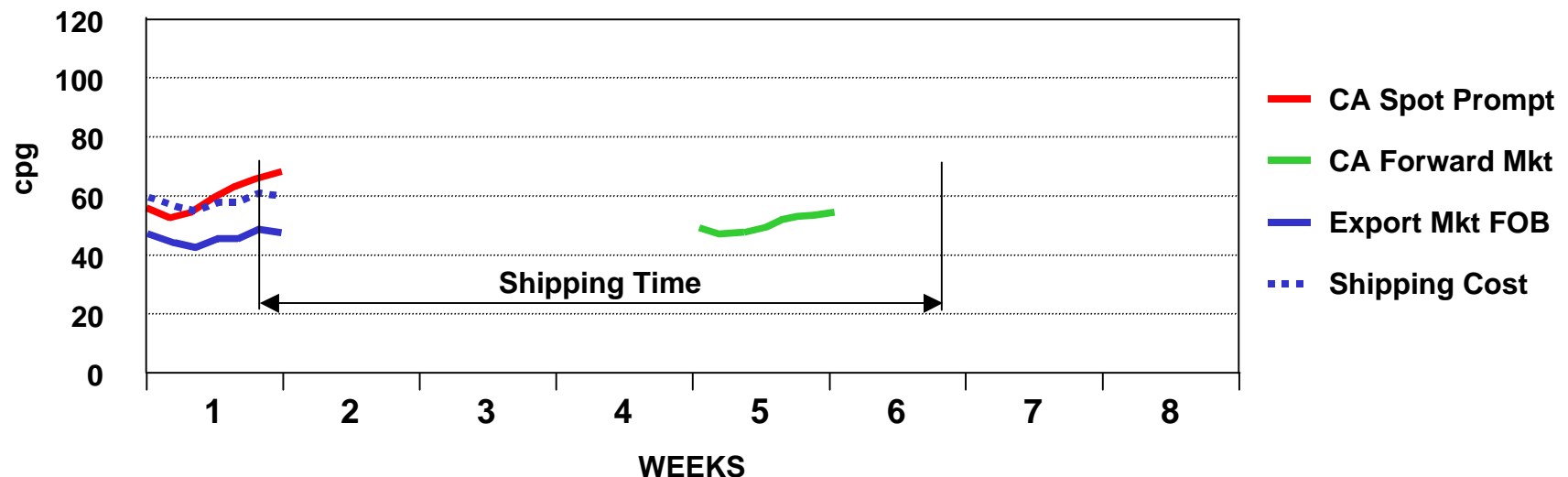




# Analysis of a Price Spike – SFR In Place



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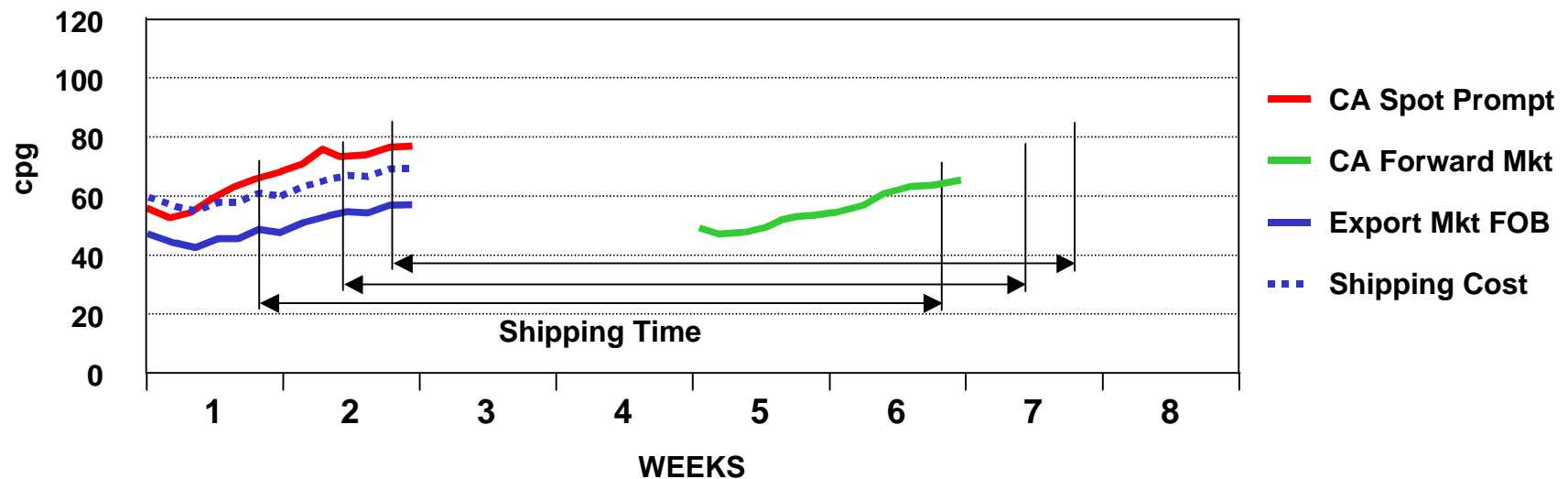
- In Week 1, Company A's refinery has a fire.
- As the extent of the damage becomes clear, and prices start to move upward to where they exceed costs of imports, Company A lifts product from the reserve and books import shipments to backfill the time swap.
- Prices do not move up significantly above import levels. The forward market follows SFR bid action rather than anticipation of the duration of the price spike.



# Analysis of a Price Spike – SFR In Place



Stillwater Associates



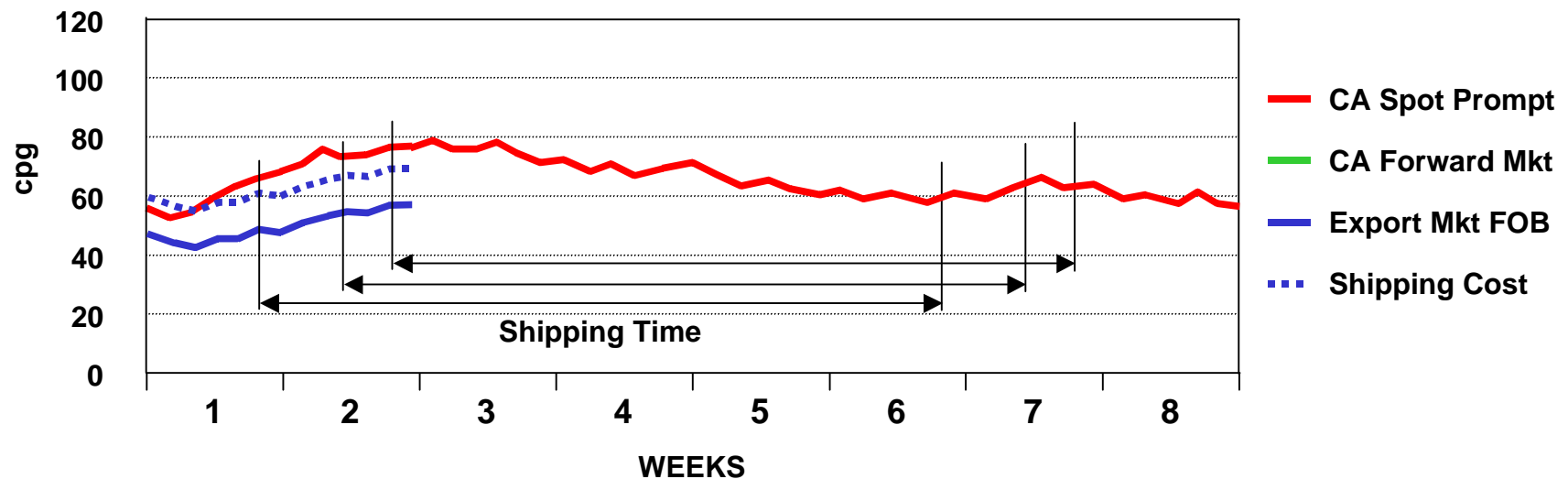
- In Week 2, Company B announces a delay in the restart of a refinery that was down for maintenance.
- Company B now also starts lifting from the reserve and buying import blendstocks to backfill. Trader C also is chasing some imports and imports markets go up in price.
- Prices do not move up significantly above import levels. The forward market follow SFR bid action rather than anticipated of the duration of the price spike.



# Analysis of a Price Spike – SFR In Place



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- Cargoes arriving in weeks 6 – 8 replenish the reserve and have no impact on the market

**Effect of SFR is to peg CA to world market + import cost,  
without forward price risk or physical barriers  
Scarcity of suitable imports remains an issue**



# Agenda



Stillwater Associates

- Background
- Current Supply Issues
- Strategic Reserve Do's & Don'ts
- Current CA Inventories
- Markets
- Options
- Effectiveness & Cost/Benefits Analysis
  - Effectiveness
  - Costs
  - Benefits
- Conclusions



# Elasticity Approach



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	Demand Price Elasticity	
	Short-run	Long-run
<b>Range of estimates</b>	<b>-.04 to -.4</b>	<b>-.23 to -1.37</b>
Individual studies:		
FTC (2001) Midwest Gasoline Investigation	-.1 to -.4	Not reported
WSPA (2001) (PIRINC study)	-.05	Not reported
API (Porter) (1996)	-.19	-.71
Haughton & Sarkar (1996)	-.12 to -.17	-.23 to -.35
Espey (1996)	Not reported	-.53
Goel (1994)	-.12	Not reported
Goodwin (1992)	-.27	-.71 to -.84
Sterner (1992)	-.18 (.03)*	-1.0 (.15)*
World Bank (1990)	-.04 to -.21	-.32 to -1.37
Dahl (1986)	-.13 to -.29	-1.02
Her medium term estimate:		-.6

\* the standard error of estimate is in parentheses

**The Literature suggests a Wide Range of Demand Price Elasticities**

**The Literature is light on estimates on Supply Price Elasticities**

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# Combined Demand-Supply Effect



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**Shock Price elasticity = Price Supply elasticity – Price Demand elasticity**

- FTC used -0.2 in Midwest Gasoline Study
- Berkeley's Borenstein uses -0.15
- Brookings' Perry uses -0.05

**Plausible estimates of of shock price elasticity:**

**-0.1 to -0.2**

An elasticity of  $-0.1$  means that a 10% increase in price causes a demand change of  $-0.1 \times 10\% = -1\%$ .

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# Assumptions for Monte Carlo Analysis



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- Chance of a refinery having a measurable disruption in a week is 0.017 (Binomial distribution approximated by the Normal distribution)
- Distribution of disruption sizes (in MB): Lognormal with mean of 20 and standard deviation of 15
- Distribution of Disruption lengths (weeks): Lognormal with mean 2.7 and s.d. 3.8

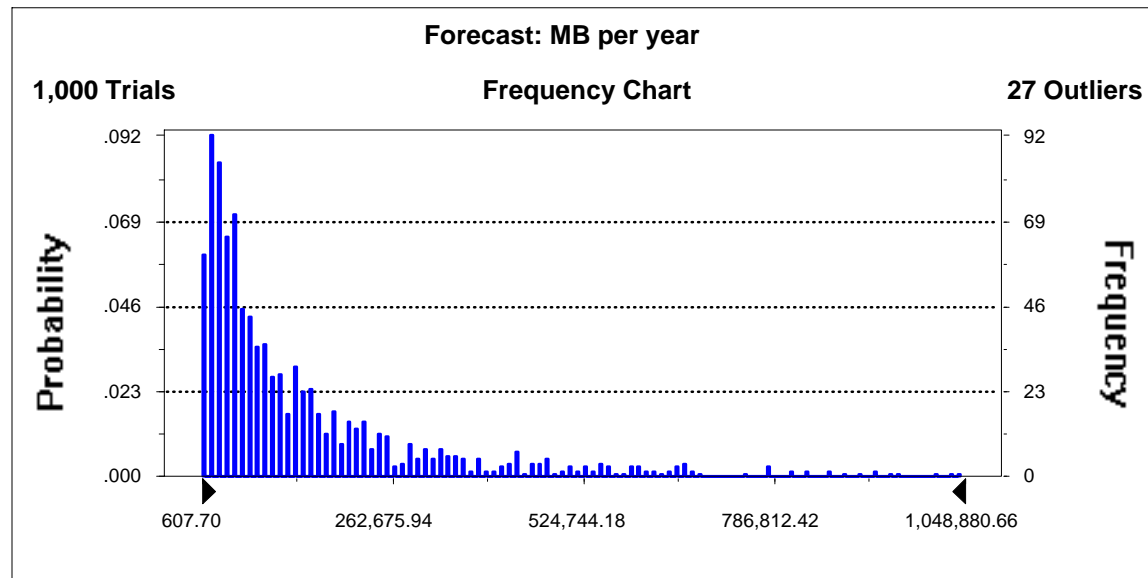
**(Data derived from Historical records March 1996 to March 2001)**



# Distribution of Disrupted Barrels (Averages)



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	<b>MM bbl</b>	<b>% of Production</b>
<b>Expected Value (mean)</b>	<b>4</b>	<b>1.2</b>
<b>80<sup>TH</sup> percentile</b>	<b>5</b>	<b>1.5</b>
<b>90<sup>th</sup> percentile</b>	<b>9</b>	<b>2.7</b>

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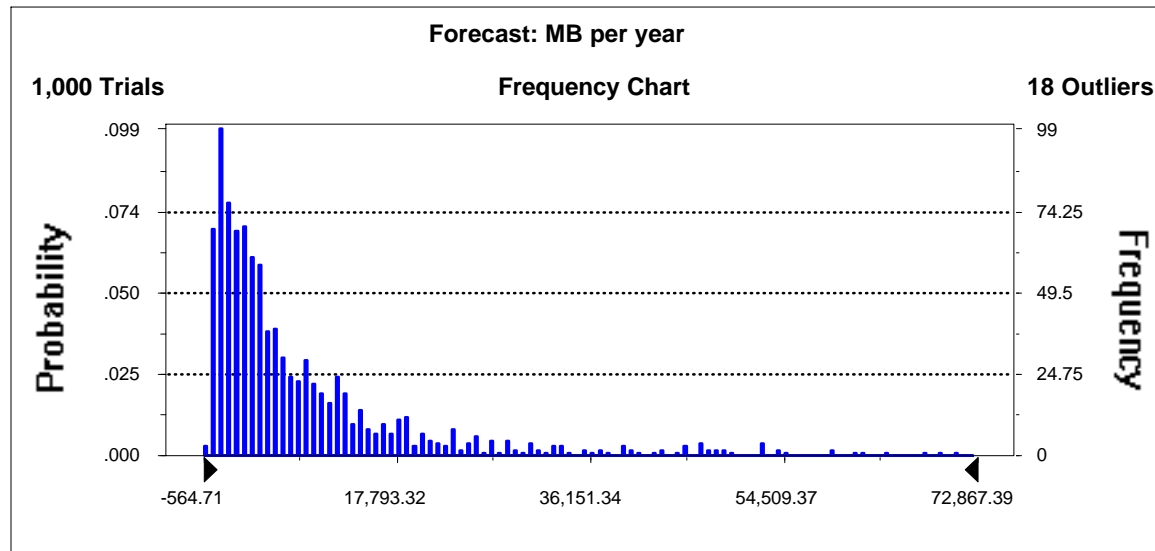




# Distribution of Disrupted Barrels (Lows)



Stillwater Associates



**Millions of Barrels**

**% of Production**

<b>Expected Value (mean)</b>	<b>11</b>	<b>3.5</b>
<b>80<sup>TH</sup> percentile</b>	<b>14</b>	<b>4.3</b>
<b>90<sup>th</sup> percentile</b>	<b>25</b>	<b>7.6</b>

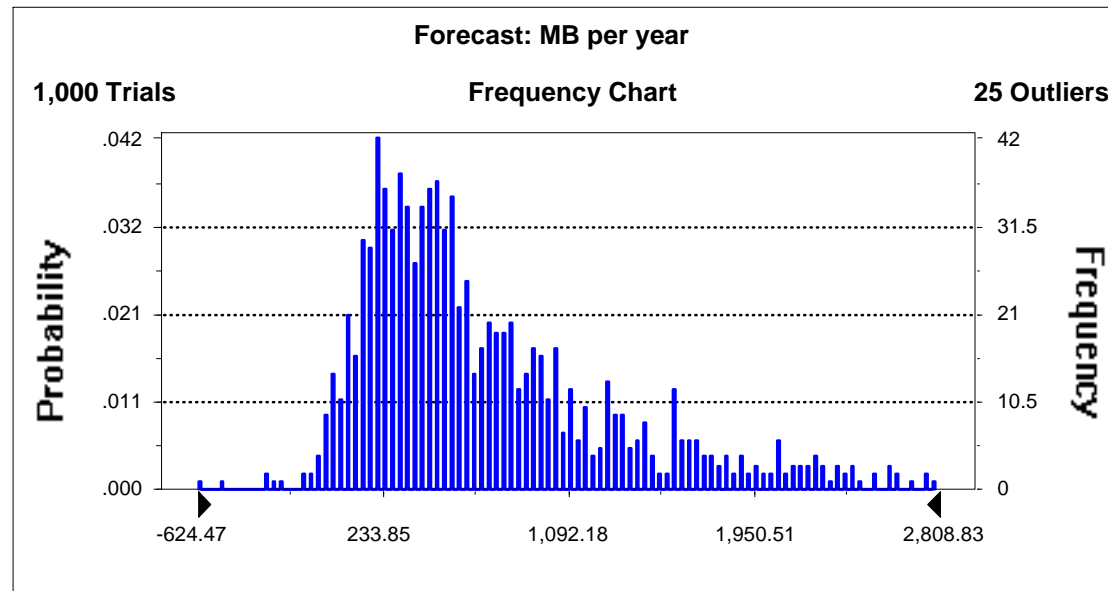
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# Distribution of Disrupted Barrels per Year (lows)



Stillwater Associates



	<b>MM bbl</b>	<b>% of Production</b>
<b>Expected Value (mean)</b>	<b>.8</b>	<b>.2</b>
<b>80<sup>TH</sup> percentile</b>	<b>1.4</b>	<b>.4</b>
<b>90<sup>th</sup> percentile</b>	<b>1.7</b>	<b>.5</b>

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# Implications for Additional Consumer Costs



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## Expected Value - Billions of Dollars

Assumed Elasticity	Low Year Parameters	1996-2001 Average Parameters	1999 Parameters
-0.1	1.75	2.10	6.13
-0.2	.88	1.05	3.06

Assuming retail gasoline = \$1.25 per gallon

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# How To Size The Strategic Fuel Reserve?



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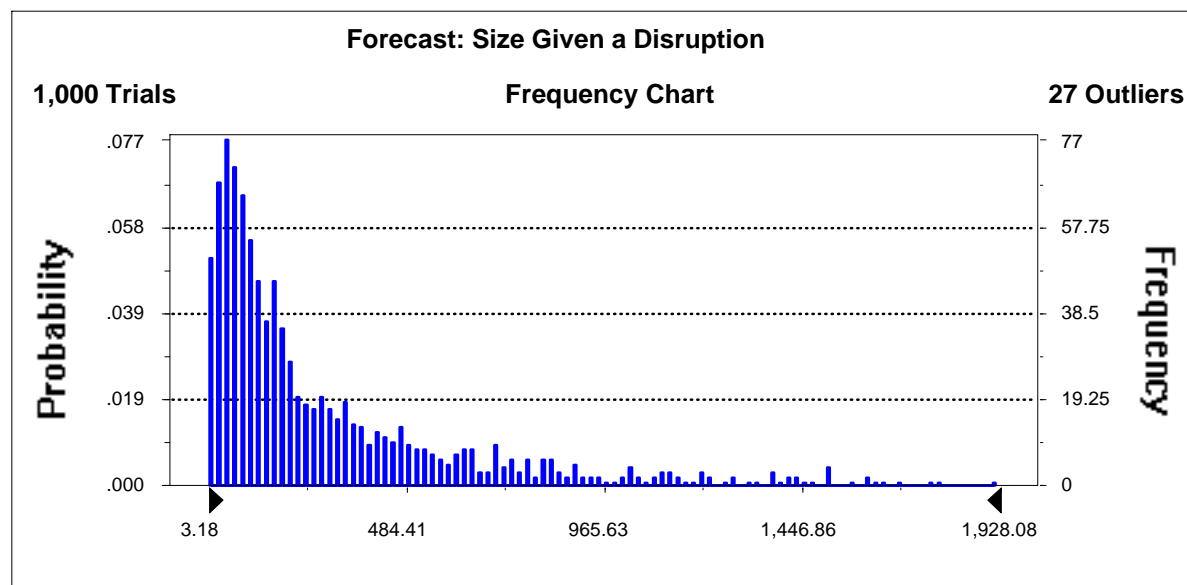
- Legislative Prescription = ~ 2300 mb
- Assume one refinery suffers a 20 disruption (average) for 2.7 weeks (19 days) = 380 mb
- Cover maximum disruption in 1999 = ? mb
- Use Monte Carlo solution ⇒



# Expected Size of a Disruption (Impact x Length)



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<b>Expected Value (mean)</b>	<b>385</b>
<b>80<sup>TH</sup> percentile</b>	<b>525</b>
<b>90<sup>th</sup> percentile</b>	<b>870</b>
<b>95<sup>th</sup>-percentile</b>	<b>1380</b>

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# Probability of Coinciding Disruptions in Same Month



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Number of Refineries Disrupted At Same Time	Probability
0	0.838
1	0.157
2	0.014
3	0.001
4+	0.000025

**Note: Assumes Independence**

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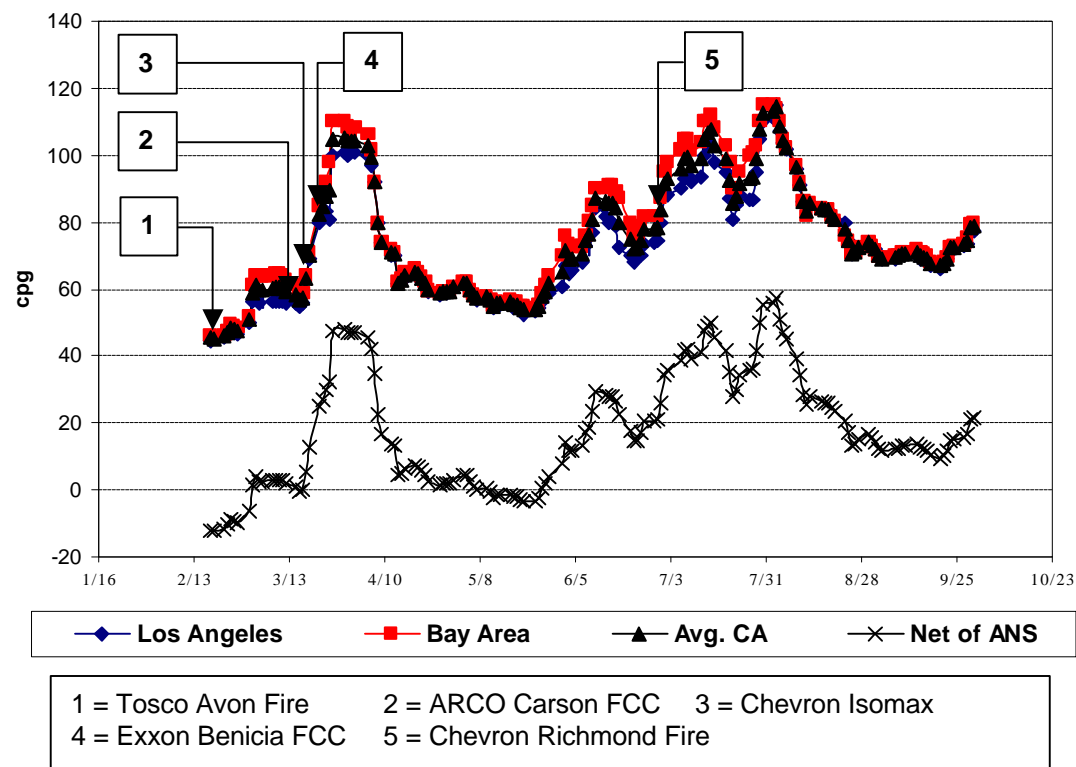


# Effectiveness of SFR – Design for 1999 outages



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## 1999 CA Refinery Outage and Price Spikes

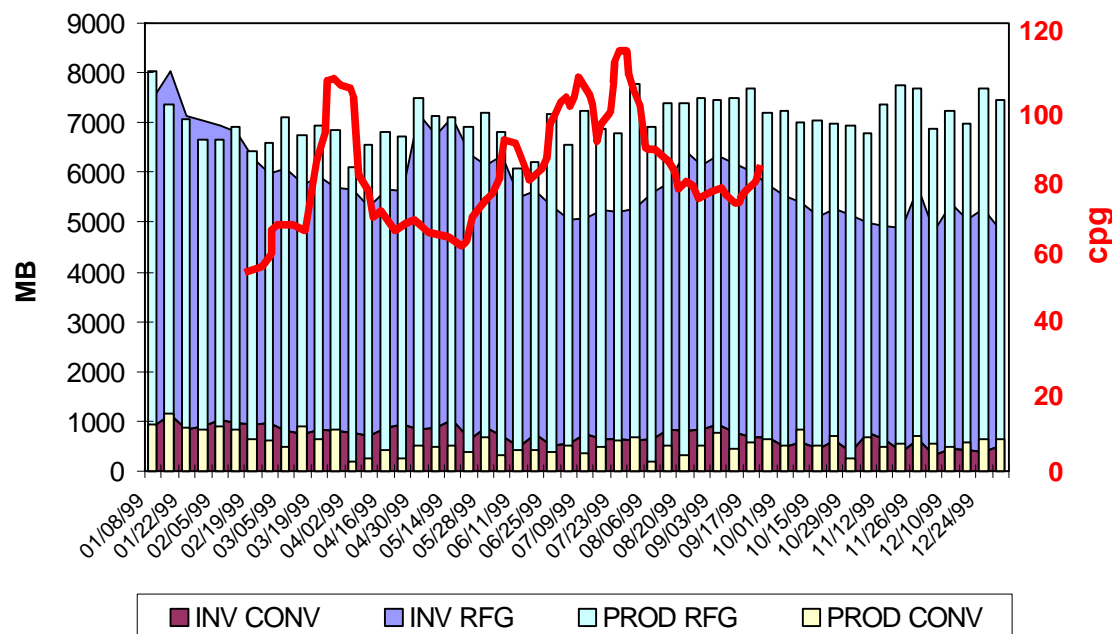


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# Effectiveness of SFR – 1999 Inventory & Production

## 1999 CA Gasoline Inventories and Weekly Production



- Av. lost production: 95 TBD
- Additional imports: 11 TBD
- Net ex refinery: - 84 TBD
- Inventory drawdown: 25 TBD
- Average net loss: 59 TBD
- Spot prices +100%
- Retail Prices + 45%
- Demand: - 6%
- Implied elasticity: - 0.13
- 2 MM reserve would have covered 7 – 10 weeks of inventory drawdown
- Imports would have been easier

**Forward Gasoline Bank would have been effective in 1999**



## Cost of Reserve



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- Lease and operating cost of reserve in rented new tankage \$20 MM per year
- Cost of debt service on initial fill if purchased by State \$5 – 10 MM per year
- Cost of initial fill may be substantially lower if obtained with FPR offsets
- Fees for daily auctions may contribute up to \$10 MM per year
- Net cost of maintaining and operating the reserve are likely to be less than \$30 MM per year



## Consumer Impact – Price Elasticity



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- 5 – 10% shortfall translates into 50 to 100% price spike
- If high prices are sustained over longer periods, more supplies are attracted
- Even with sub-optimal logistics, supply and demand will find new equilibrium
- Incremental barrel will set price level for entire market
- Incremental barrel likely to be an exotic blending component shipped in from remote source
- Chronic shortage will absorb initial price elasticity
- Supply disruptions under these circumstances will cause more severe price spikes

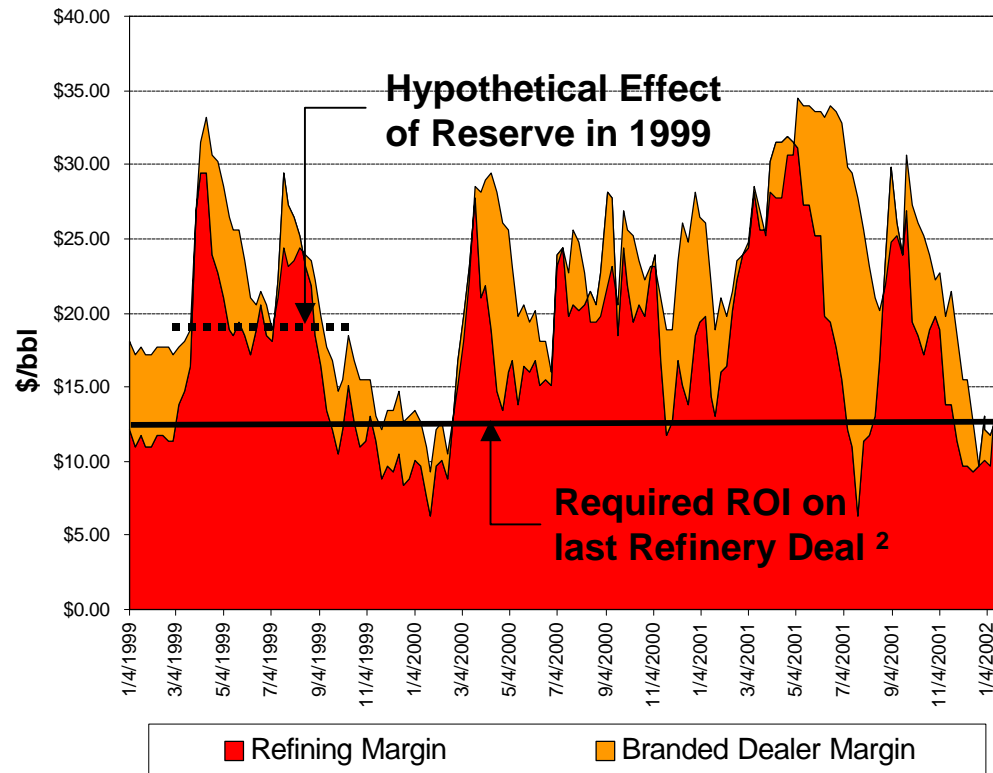


# Cost Effectiveness – Benefits to CA Consumer



Stillwater Associates

## CA Refining and Branded Retail Margins <sup>1</sup>



1. Based on branded retail prices minus taxes and cost of crude oil
2. Tesoro Press Information Feb. 05, 2002

- Presence of reserve in 1999 might have saved consumers on average \$5/bbl (12 cpg) over 90 days, or \$0.5 BN
- Cumulative effect over 1999 through 2001 is \$4.7 BN
- Even with reduction of peaks, prices remain based on imports

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# Agenda



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- Supply/Demand Balance
- Requirements for SFR
- Other Petroleum Reserves
- Current CA Inventories
- Alternative Solutions for SFR
- Commercial Aspects
- Effectiveness
- Cost/Benefits Analysis
- **Conclusions**



# Conclusions



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- CA has become increasingly import dependent
- Infrastructure currently inadequate to handle imports, especially in LA Basin
- MTBE phase out will cause 50 – 100 MTBE shortfall which will have to be met through imports
- Price volatility will increase when supply disruption occurs when market is already chronically short and initial price elasticity has been absorbed
- SFR as proposed can be a cost effective way to increase market liquidity and lower import barriers
- Volatility can be substantially mitigated without impacting supply side factors such as import flows and refinery returns

